

Independent and Studio Film  
 Limited Openers Between  
 September 28 and November 1, 2009  
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

## FIRST WEEKEND OF OCTOBER

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1 Afterschool</b> (Drama)	10/2/09	0	No	PE, Co	Cannes '08	IFC Films (all media, T-VOD)	The Coproduction Office
Venues	1st Wkend 1	2nd Wkend XXXX	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 3,911 <b>Budget<sup>6</sup></b> <\$1.5m <b>Max Venues</b> 1 <b>Total Wkends</b> 1	<b>Domestic Sales</b> Submarine Entertainment
Box Office <sup>5</sup>	\$ 2,606	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 2,606	XXXX	XXXX	XXXX	XXXX		
<b>2 American Journey, An</b> (Doc)	10/2/09	0	No	iCo, Gr, PE	Festival Visions du reel '09	Lorber Films/Lorber HT Digital (all media, not pay-TV, TV)	None listed.
Venues	1st Wkend 1	2nd Wkend XXXX	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 8,868 <b>Budget<sup>6</sup></b> <\$1m <b>Max Venues</b> 1 <b>Total Wkends</b> 1	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	\$ 6,180	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 6,180	XXXX	XXXX	XXXX	XXXX		
<b>3 Chelsea on the Rocks</b> (Doc)	10/2/09	1	No	PE, iCo	Cannes '08	Aliquot Films (T - self)	Wild Bunch
Venues	1st Wkend 1	2nd Wkend 2	3rd Wkend 1	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 11,799 <b>Budget<sup>6</sup></b> <\$2m <b>Max Venues</b> 2 <b>Total Wkends</b> 3	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	\$ 4,286	\$ 2,587	\$ 305	XXXX	XXXX		
\$\$/venue	\$ 4,286	\$ 1,294	\$ 305	XXXX	XXXX		
<b>4 Do Knot Disturb</b> (Comedy, FL)	10/2/09	0	No	DFD, Co	None	BIG Pictures (Reliance) (all media)	NA
Venues	1st Wkend 57	2nd Wkend 42	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$214k <b>Budget<sup>6</sup></b> \$6m-\$11m <b>Max Venues</b> 57 <b>Total Wkends</b> 2	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	\$125k	\$ 58,711	XXXX	XXXX	XXXX		
\$\$/venue	\$ 2,187	\$ 1,398	XXXX	XXXX	XXXX		
<b>5 Fallen Idol: The Yuri Gagarin Conspiracy</b> (Doc)	10/2/09	1	No	PE, Gr	Heart of England Int'l '08	Indican Pictures (all media)	None listed.
Venues	1st Wkend 2	2nd Wkend 2	3rd Wkend 1	4th Wkend 1	5th Wkend.... 1	<b>TOTAL Box Off.</b> \$ 14,471 <b>Budget<sup>6</sup></b> \$1m-\$1.8m <b>Max Venues</b> 2 <b>Total Wkends</b> 13	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	\$ 2,546	\$ 2,593	\$ 785	\$ 412	\$ 594		
\$\$/venue	\$ 1,273	\$ 1,297	\$ 785	\$ 412	\$ 594		
<b>6 More Than a Game</b> (Doc)	10/2/09	0	No	PE, Co	Toronto '08	Lionsgate (all media)	Lionsgate
Venues	1st Wkend 14	2nd Wkend 44	3rd Wkend 107	4th Wkend 107	5th Wkend.... 111	<b>TOTAL Box Off.</b> \$951k <b>Budget<sup>6</sup></b> \$3m-\$6m <b>Max Venues</b> 111 <b>Total Wkends</b> 8	<b>Domestic Sales</b> Endeavor
Box Office <sup>5</sup>	\$183k	\$127k	\$200k	\$ 99,399	\$ 55,679		
\$\$/venue	\$ 13,067	\$ 2,894	\$ 1,872	\$ 929	\$ 502		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>7</b> <i>Serious Man, A</i> (Comedy)	10/2/09	0	No	DF, PE, FDF, iCo, PS, D, S	Toronto '09	Focus Features (all media)	Focus Features Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	6	21	82	176	238	<b>TOTAL Box Off.</b>	\$9.2m
Box Office <sup>5</sup>	\$251k	\$459k	\$843k	\$1.1m	\$1.0m	<b>Budget<sup>6</sup></b>	\$15m
\$\$/venue	\$ 41,890	\$ 21,872	\$ 10,275	\$ 6,211	\$ 4,355	<b>Max Venues</b>	262
						<b>Total Wkends</b>	14

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>8</b> <i>Wake Up Sid</i> (Comedy)	10/2/09	0	No	PE	None	UTV Motion Pictures (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	79	76	33	18	5	<b>TOTAL Box Off.</b>	\$719k
Box Office <sup>5</sup>	\$356k	\$196k	\$ 25,192	\$ 18,976	\$ 3,638	<b>Budget<sup>6</sup></b>	\$2.6m-\$3.2m
\$\$/venue	\$ 4,500	\$ 2,584	\$ 763	\$ 1,054	\$ 728	<b>Max Venues</b>	79
						<b>Total Wkends</b>	5

SECOND WEEKEND OF OCTOBER

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1</b> <i>The Cartel</i> (Doc)	10/8/10	0	No	PE, Gr	Hoboken Int'l '09	The Moving Picture Institute / truly indie (T - self + service)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	4	1	2	1	XXXX	<b>TOTAL Box Off.</b>	<\$26,000
Box Office <sup>5</sup>	<\$16,000	<\$4,000	\$ 3,694	\$ 969	XXXX	<b>Budget<sup>6</sup></b>	<\$300k
\$\$/venue	<\$4,000	<\$4,000	\$ 1,847	\$ 969	XXXX	<b>Max Venues</b>	4
						<b>Total Wkends</b>	4

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2</b> <i>Adventures of Power</i> (Comedy)	10/9/09	0	No	PE, Co, S	Sundance '08	Variance Films (T - service)	Shoreline Entertainment
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	2	1	2	1	3	<b>TOTAL Box Off.</b>	\$ 17,738
Box Office <sup>5</sup>	\$ 4,254	\$ 2,236	\$ 1,652	\$ 438	\$ 1,509	<b>Budget<sup>6</sup></b>	\$2m-\$5m
\$\$/venue	\$ 2,127	\$ 2,236	\$ 826	\$ 438	\$ 503	<b>Max Venues</b>	3
						<b>Total Wkends</b>	8

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3</b> <i>Bronson</i> (Action)	10/9/09	0	No	FDF, Co, PE, FG, D	London '08	Magnolia Pictures (all media)	Protagonist Pictures
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	1	2	4	8	3	<b>TOTAL Box Off.</b>	\$105k
Box Office <sup>5</sup>	\$ 10,940	\$ 11,241	\$ 11,025	\$ 12,289	\$ 3,394	<b>Budget<sup>6</sup></b>	\$500k-\$1m
\$\$/venue	\$ 10,940	\$ 5,621	\$ 2,756	\$ 1,536	\$ 1,131	<b>Max Venues</b>	8
						<b>Total Wkends</b>	12

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>4</b> <i>The Damned</i> (Drama)	10/9/09	1	No	DF, FDF, iCo, FG	Toronto '09	Sony Pictures Classics (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	6	15	36	45	33	<b>TOTAL Box Off.</b>	\$450k
Box Office <sup>5</sup>	\$ 32,065	\$ 37,675	\$ 65,299	\$ 62,572	\$ 34,097	<b>Budget<sup>6</sup></b>	\$10m
\$\$/venue	\$ 5,344	\$ 2,512	\$ 1,814	\$ 1,390	\$ 1,033	<b>Max Venues</b>	45
						<b>Total Wkends</b>	18

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>5</b> <i>An Education</i> (Drama)	10/9/09	2	No	PE, FDF, Co, FG, MG, PS, D	Sundance '09	Sony Pictures Classics (all media)	Odyssey Entertainment
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$12.6m (as of 5/13/10) <b>Budget<sup>6</sup></b> \$12m <b>Max Venues</b> 763 <b>Total Wkends</b> 30	<b>Domestic Sales</b> CAA
Box Office <sup>5</sup>	4	19	31	48	83		
Box Office <sup>5</sup>	\$159k	\$245k	\$367k	\$467k	\$592k		
\$\$/venue	\$ 39,754	\$ 12,882	\$ 11,851	\$ 9,737	\$ 7,137		
<b>6</b> <i>Free Style</i> (Drama)	10/9/09	1	No	PE, iCo, FG	None	Samuel Goldwyn Films (T - service); Fox (HV)	Rigel Ent. (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$141k <b>Budget<sup>6</sup></b> \$7.5m-\$12m <b>Max Venues</b> 260 <b>Total Wkends</b> 2	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	260	5	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 97,764	\$ 463	XXXX	XXXX	XXXX		
\$\$/venue	\$ 376	\$ 93	XXXX	XXXX	XXXX		
<b>7</b> <i>From Mexico With Love</i> (Drama)	10/9/09	0	No	PE, MG, PS, D	San Diego Latino '09	Roadside Attractions (all media)	Cinamour Ent. (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$549k <b>Budget<sup>6</sup></b> \$2m-\$4m <b>Max Venues</b> 279 <b>Total Wkends</b> 13	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	279	139	21	9	4		
Box Office <sup>5</sup>	\$334k	\$ 85,326	\$ 10,962	\$ 4,389	\$ 1,466		
\$\$/venue	\$ 1,198	\$ 614	\$ 522	\$ 488	\$ 367		
<b>8</b> <i>Good Hair</i> (Doc)	10/9/09	2	No	DF*, PE, Co *HBO Films	Sundance '09	Roadside Attractions (T - service); HBO (pay TV); Liddell Ent./Lionsgate (all other ancillary)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$4.2m <b>Budget<sup>6</sup></b> \$1m-\$1.5m <b>Max Venues</b> 466 <b>Total Wkends</b> 18	<b>Domestic Sales</b> ICM
Box Office <sup>5</sup>	186	178	466	417	137		
Box Office <sup>5</sup>	\$1.0m	\$399k	\$946k	\$423k	\$206k		
\$\$/venue	\$ 5,587	\$ 2,239	\$ 2,030	\$ 1,014	\$ 1,501		
<b>9</b> <i>Passport to Love</i> (R. Comedy)	10/9/09	0	No	PE, iCo	None	Variance Films/Everest Productions (T - service/self)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$174k <b>Budget<sup>6</sup></b> <\$2m <b>Max Venues</b> 9 <b>Total Wkends</b> 7	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	6	6	6	9	4		
Box Office <sup>5</sup>	\$ 46,012	\$ 31,908	\$ 17,401	\$ 18,054	\$ 8,458		
\$\$/venue	\$ 7,669	\$ 5,318	\$ 2,900	\$ 2,006	\$ 2,115		
<b>10</b> <i>Peter and Vandy</i> (Romance)	10/9/09	0	No	PE, Co	Sundance '09	Strand Releasing (all media)	The G-Machine (New Films International)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$ 11,250 <b>Budget<sup>6</sup></b> <\$2m <b>Max Venues</b> 3 <b>Total Wkends</b> 4	<b>Domestic Sales</b> Endeavor
Box Office <sup>5</sup>	3	1	1	1	XXXX		
Box Office <sup>5</sup>	\$ 7,323	\$ 1,299	\$ 108	\$ 489	XXXX		
\$\$/venue	\$ 2,441	\$ 1,299	\$ 108	\$ 489	XXXX		
<b>11</b> <i>Trucker</i> (Drama)	10/9/09	1	No	PE, Co	Tribeca '08	Monterey Media (all media)	Cinemavault
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$ 52,429 <b>Budget<sup>6</sup></b> \$1.2m-\$1.5m <b>Max Venues</b> 13 <b>Total Wkends</b> 12	<b>Domestic Sales</b> Cinetic Media
Box Office <sup>5</sup>	10	4	13	8	3		
Box Office <sup>5</sup>	\$ 9,458	\$ 6,513	\$ 10,138	\$ 6,776	\$ 603		
\$\$/venue	\$ 946	\$ 1,628	\$ 780	\$ 847	\$ 201		

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>12</b> <i>Visual Acoustics</i> (Doc)	10/9/09	1	No	PE, Co, Gr			Los Angeles '08	Arthouse Films/Curiously Bright Ent. (all media)	None listed.	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	1	2	1	3	5					
Box Office <sup>5</sup>	\$ 3,517	\$ 11,915	\$ 2,822	\$ 2,148	\$ 11,097	<b>TOTAL Box Off.</b>	\$102k			
\$\$/venue	\$ 3,517	\$ 5,958	\$ 2,822	\$ 716	\$ 2,219	<b>Budget<sup>6</sup></b>	<\$2m			
						<b>Max Venues</b>	5	<b>Total Wkends</b>	12	

**Domestic Sales**  
Submarine Entertainment/  
Sloss Eckhouse Brennan

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>13</b> <i>Wedding Song</i> (Drama, FL)	10/9/09	0	No	Co, FDF, FG, PS, D			Namur Int'l French-language '08	Strand Releasing (all media)	Pyramide Int'l	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	1	1	1	2	1					
Box Office <sup>5</sup>	\$ 1,240	\$ 4,530	\$ 2,654	\$ 2,265	\$ 886	<b>TOTAL Box Off.</b>	\$ 31,160			
\$\$/venue	\$ 1,240	\$ 4,530	\$ 2,654	\$ 1,133	\$ 886	<b>Budget<sup>6</sup></b>	\$3.8m			
						<b>Max Venues</b>	4	<b>Total Wkends</b>	10	

**Domestic Sales**  
Pyramide Int'l

THIRD WEEKEND OF OCTOBER

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>1</b> <i>Amarcord (reissue)</i> (Comedy, FL)	10/15/09	0	No				NA	Janus Films (T)	NA	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	2	1	1	1	1					
Box Office <sup>5</sup>	\$ 432	\$ 156	\$ 672	\$ 601	<\$3,000	<b>TOTAL Box Off.</b>	<\$15,000			
\$\$/venue	\$ 216	\$ 156	\$ 672	\$ 601	<\$3,000	<b>Budget<sup>6</sup></b>	NA			
						<b>Max Venues</b>	2	<b>Total Wkends</b>	5	

**Domestic Sales**  
NA

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>2</b> <i>All the Best</i> (Comedy, FL)	10/16/09	0	No	PE, FG			None	Yash Raj Films (all media)	NA	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	55	XXXX	XXXX	XXXX	XXXX					
Box Office <sup>5</sup>	\$ 96,054	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b>	\$121k			
\$\$/venue	\$ 1,746	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b>	\$7.2m-\$8.2m			
						<b>Max Venues</b>	55	<b>Total Wkends</b>	1	

**Domestic Sales**  
NA

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>3</b> <i>Black Dynamite</i> (Comedy)	10/16/09	2	No	PE, Co			Sundance '09	Sony/Apparition (all media)	T&C Int'l	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	70	27	XXXX	XXXX	XXXX					
Box Office <sup>5</sup>	\$132k	\$ 39,959	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b>	\$243k			
\$\$/venue	\$ 1,884	\$ 1,480	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b>	\$2.9m			
						<b>Max Venues</b>	27	<b>Total Wkends</b>	2	

**Domestic Sales**  
Endeavor

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>4</b> <i>BLUE</i> (Action, FL)	10/16/09	0	No	FDF, FG			Middle East Int'l '09	Viva Entertainment (T - service)	Shree Ashtavinayak Cine Vision (self-repped)	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Screens <sup>5</sup>	71	XXXX	XXXX	XXXX	XXXX					
Box Office <sup>5</sup>	\$322k	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b>	\$322k			
\$\$/screen	\$ 4,530	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b>	\$23m-\$25m			
						<b>Max Screens</b>	71	<b>Total Wkends</b>	1	

**Domestic Sales**  
None listed.

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>5</b> <i>Food Beware</i> (Doc)	10/16/09	0	No	PE, FG			Montréal Festival Nouveau Cinéma '08	First Run Features (all media)	Wide Management	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	1	XXXX	XXXX	XXXX	XXXX					
Box Office <sup>5</sup>	\$ 595	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b>	\$ 1,181			
\$\$/venue	\$ 595	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b>	<\$1m			
						<b>Max Venues</b>	1	<b>Total Wkends</b>	1	

**Domestic Sales**  
Wide Management

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>6</b> <i>The Janky Promoters</i> (Comedy)	10/16/09	1	No	DF, Co	None	The Weinstein Company/ Third Rail Releasing (all media)	The Weinstein Company (self-repped)
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 9,069 <b>Budget<sup>6</sup></b> \$7m-\$10m <b>Max Venues</b> 22 <b>Total Wkends</b> 1	<b>Domestic Sales</b> NA
Venues	22	XXXX	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 5,702	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 259	XXXX	XXXX	XXXX	XXXX		
<b>7</b> <i>The Maid</i> (Drama, FL)	10/16/09	0	No	iCo, PE, FG	Sundance '09	Elephant Eye Films (all media)	Shoreline Entertainment
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$577k <b>Budget<sup>6</sup></b> \$300k <b>Max Venues</b> 19 <b>Total Wkends</b> 23	<b>Domestic Sales</b> Shoreline Entertainment
Venues	1	6	13	10	16		
Box Office <sup>5</sup>	\$ 17,036	\$ 42,307	\$ 54,274	\$ 36,835	\$ 48,674		
\$\$/venue	\$ 17,036	\$ 7,051	\$ 4,175	\$ 3,684	\$ 3,042		
<b>8</b> <i>Main Aur Mrs. Kahanna</i> (Comedy, FL)	10/16/09	0	No	DF, Co	None	UTV Motions Pictures (all media, T-VOD)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$197k <b>Budget<sup>6</sup></b> \$9.5m-\$10.5m <b>Max Venues</b> 59 <b>Total Wkends</b> 3	<b>Domestic Sales</b> NA
Venues	59	34	9	XXXX	XXXX		
Box Office <sup>5</sup>	\$121k	\$ 36,549	\$ 3,426	XXXX	XXXX		
\$\$/venue	\$ 2,053	\$ 1,075	\$ 381	XXXX	XXXX		
<b>9</b> <i>The Ministers</i> (Thriller)	10/16/09	2	No	PE, Co, S	New York Int'l Latino '08	Maya Entertainment (all media)	AV Pictures Ltd.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 4,447 <b>Budget<sup>6</sup></b> \$6m-\$10m <b>Max Venues</b> 2 <b>Total Wkends</b> 1	<b>Domestic Sales</b> Alumbra Films (self)/ Tower Hill Entertainment
Venues	2	XXXX	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 2,844	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 1,422	XXXX	XXXX	XXXX	XXXX		
<b>10</b> <i>New York, I Love You</i> (Drama)	10/16/09	16	Yes*	DF, iCo, PE, MG, PS, D, S *11 directors, 1 star director.	Toronto '08	Vivendi Entertainment (all media)	QED Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$1.6m <b>Budget<sup>6</sup></b> \$14.7m <b>Max Venues</b> 119 <b>Total Wkends</b> 10	<b>Domestic Sales</b> William Morris* *Given window to sell to other than Vivendi.
Venues	119	110	86	61	47		
Box Office <sup>5</sup>	\$381k	\$230k	\$177k	\$132k	\$ 86,929		
\$\$/venue	\$ 3,200	\$ 2,092	\$ 2,062	\$ 2,164	\$ 1,850		
<b>11</b> <i>Opa!</i> (R. Comedy)	10/16/09	0	No	iCo, FG, PE, MG, PS, D	Toronto '05	Cinedigm/Ullman Family Film Prod. (T - service)	Bristol Media Int'l/ 111 Pictures
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 52,453 <b>Budget<sup>6</sup></b> \$5m <b>Max Venues</b> 221 <b>Total Wkends</b> 1	<b>Domestic Sales</b> None listed.
Venues	221	XXXX	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 52,453	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 237	XXXX	XXXX	XXXX	XXXX		

FOURTH WEEKEND OF OCTOBER

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>1</b> (Untitled) (Comedy)	10/23/09	0	No	PE, Co, S			Palm Springs Int'l '09	Samuel Goldwyn Films (T - service)	FilmSharks	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office <sup>5</sup>	3	4	25	21	11					
Box Office <sup>5</sup>	\$ 18,002	\$ 13,901	\$ 59,474	\$ 33,795	\$ 19,521					
Box Office <sup>5</sup>	\$ 6,001	\$ 3,475	\$ 2,379	\$ 1,609	\$ 1,775					
	<b>TOTAL Box Off.</b>		\$231k							
	<b>Budget<sup>6</sup></b>		\$2m							
	<b>Max Venues</b>		25							
	<b>Total Wkends</b>		7							
									<b>Domestic Sales</b> Self-repped	
<b>2</b> <i>Amelia</i> (Drama)	10/23/09	4	No	PE, FG, PS, D			None	Fox Searchlight (all media)	NA	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office <sup>5</sup>	820	1070	1030	830	384					
Box Office <sup>5</sup>	\$3.9m	\$3.0m	\$1.8m	\$924k	\$248k					
Box Office <sup>5</sup>	\$ 4,761	\$ 2,836	\$ 1,754	\$ 1,113	\$ 646					
	<b>TOTAL Box Off.</b>		\$14.2m							
	<b>Budget<sup>6</sup></b>		\$38m-\$42m							
	<b>Max Venues</b>		1070							
	<b>Total Wkends</b>		12							
									<b>Domestic Sales</b> Skip Brittenham	
<b>3</b> <i>Antichrist</i> (Drama)	10/23/09	1	No	iCo, FG, FDF, MG, PS, D			Cannes '09	IFC Films (all media, T-VOD)	TrustNordisk	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office <sup>5</sup>	6	14	19	16	14					
Box Office <sup>5</sup>	\$ 71,397	\$ 49,292	\$ 38,019	\$ 25,778	\$ 26,325					
Box Office <sup>5</sup>	\$ 11,900	\$ 3,521	\$ 2,001	\$ 1,611	\$ 1,880					
	<b>TOTAL Box Off.</b>		\$404k							
	<b>Budget<sup>6</sup></b>		\$11.4m-\$12.4m							
	<b>Max Venues</b>		19							
	<b>Total Wkends</b>		8							
									<b>Domestic Sales</b> TrustNordisk	
<b>4</b> <i>Canyon, The</i> (Thriller)	10/23/09	0	No	PE, Co, S			Fantasia '09 (Montreal)	truly indie (T - service) Magnolia Home Ent. (HV)	None listed.	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office <sup>5</sup>	2	XXXX	XXXX	XXXX	XXXX					
Box Office <sup>5</sup>	\$ 1,785	XXXX	XXXX	XXXX	XXXX					
Box Office <sup>5</sup>	\$ 893	XXXX	XXXX	XXXX	XXXX					
	<b>TOTAL Box Off.</b>		\$ 1,785							
	<b>Budget<sup>6</sup></b>		\$10m-\$15m							
	<b>Max Venues</b>		2							
	<b>Total Wkends</b>		1							
									<b>Domestic Sales</b> None listed.	
<b>5</b> <i>Killing Kasztner</i> (Doc)	10/23/09	0	No	PE, iCo, Gr			Toronto '08	Sky Island Films (T - service)	The Film Sales Company	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office <sup>5</sup>	1	1	2	3	1					
Box Office <sup>5</sup>	\$ 5,513	\$ 4,458	\$ 3,963	\$ 2,296	\$ 978					
Box Office <sup>5</sup>	\$ 5,513	\$ 4,458	\$ 1,982	\$ 765	\$ 978					
	<b>TOTAL Box Off.</b>		\$109k (as of 5/13/10)							
	<b>Budget<sup>6</sup></b>		<\$1m							
	<b>Max Venues</b>		7							
	<b>Total Wkends</b>		23							
									<b>Domestic Sales</b> The Film Sales Company	
<b>6</b> <i>Motherhood</i> (Comedy)	10/23/09	1	No	PE, Co, MG, PS, D, S			Sundance '09	Freestyle Releasing (T - service)	Kimmel Int'l	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office <sup>5</sup>	48	10	19	8	XXXX					
Box Office <sup>5</sup>	\$ 50,081	\$ 4,986	\$ 10,255	\$ 994	XXXX					
Box Office <sup>5</sup>	\$ 1,043	\$ 499	\$ 540	\$ 124	XXXX					
	<b>TOTAL Box Off.</b>		\$ 93,388							
	<b>Budget<sup>6</sup></b>		\$5m-\$8m							
	<b>Max Venues</b>		48							
	<b>Total Wkends</b>		4							
									<b>Domestic Sales</b> Endeavor	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>7 Nightmare Before Christmas in 3-D</b> (Animation)	10/23/09	0	No	NA	NA	Disney (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	105	103	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> \$406k	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$143k	\$140k	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> NA	NA
\$\$/venue	\$ 1,365	\$ 1,360	XXXX	XXXX	XXXX	<b>Max Venues</b> 105 <b>Total Wkends</b> 2	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>8 Ong Bak 2</b> (Action, FL)	10/23/09	0	No	DF, Co	SXSW '09	Magnolia Pictures/Magnet Releasing (all media, T-VOD)	Sahamongkol Film Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	10	12	6	8	6	<b>TOTAL Box Off.</b> \$102k	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 26,564	\$ 16,089	\$ 5,388	\$ 4,444	\$ 4,001	<b>Budget<sup>6</sup></b> \$8m-\$9m	Sahamongkol Film Int'l
\$\$/venue	\$ 2,656	\$ 1,341	\$ 898	\$ 556	\$ 667	<b>Max Venues</b> 12 <b>Total Wkends</b> 10	

## FIFTH WEEKEND OF OCTOBER

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1 The Little Traitor</b> (Drama)	10/27/09	1	No	PE, iCo, FG	Haifa International '07	Westchester Films (T - service)	American World Pictures
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	3	2	3	3	3	<b>TOTAL Box Off.</b> \$303k (as of 5/13/10)	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 9,579	\$ 3,227	\$ 8,518	\$ 7,497	\$ 6,079	<b>Budget<sup>6</sup></b> \$1m-\$2m	Panther Productions (self)/Tulip Media Ltd.
\$\$/venue	\$ 3,193	\$ 1,614	\$ 2,839	\$ 2,499	\$ 2,026	<b>Max Venues</b> 6 <b>Total Wkends</b> 27	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2 Boondock Saints II: All Saints Day</b> (Action)	10/30/09	1	No	DF, iCo, FG	None	Apparition (T - service) Sony (all other media)	NA (Sony)
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	68	105	251	204	373	<b>TOTAL Box Off.</b> \$10.3m	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$547k	\$428k	\$1.0m	\$599k	\$1.3m	<b>Budget<sup>6</sup></b> \$8m	None listed.
\$\$/venue	\$ 8,040	\$ 4,075	\$ 4,118	\$ 2,938	\$ 3,488	<b>Max Venues</b> 524 <b>Total Wkends</b> 16	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3 Gentlemen Broncos</b> (Comedy)	10/30/09	1	No	DF, Co, S	Fantastic Fest '09	Fox Searchlight (all media)	NA (Fox)
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	2	12	18	9	4	<b>TOTAL Box Off.</b> \$114k	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 11,502	\$ 30,553	\$ 27,555	\$ 6,146	\$ 2,355	<b>Budget<sup>6</sup></b> \$7m-\$10m	NA
\$\$/venue	\$ 5,751	\$ 2,546	\$ 1,531	\$ 683	\$ 589	<b>Max Venues</b> 18 <b>Total Wkends</b> 6	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	No PE	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>4 The House of the Devil</b> (Horror)	10/30/09	0	No	DF*, PE, Co, S		Tribeca '09	Magnolia Pictures/Magnet Releasing (all media, T-VOD)	None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....			
Venues	3	3	6	3	7	<b>TOTAL Box Off.</b> \$101k	<b>Domestic Sales</b>	
Box Office <sup>5</sup>	\$ 25,195	\$ 10,676	\$ 11,084	\$ 3,927	\$ 5,004	<b>Budget<sup>6</sup></b> \$750k-\$1m	Submarine Ent. (self)/ RingTheJing (self-repped)	
\$\$/venue	\$ 8,398	\$ 3,559	\$ 1,847	\$ 1,309	\$ 715	<b>Max Venues</b> 7 <b>Total Wkends</b> 9		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>5 London Dreams</b> (Musical, FL)	10/30/09	0	No	PE, iCo, FG	None	Studio 18 (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$300k <b>Budget<sup>6</sup></b> \$12.6m-\$13.7m <b>Max Venues</b> 82 <b>Total Wkends</b> 2	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	82	60	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 208k	\$ 45,048	XXXX	XXXX	XXXX		
\$\$/venue	\$ 2,536	\$ 751	XXXX	XXXX	XXXX		
<b>6 Looking for Palladin</b> (Comedy)	10/30/09	1	No	PE, iCo	Cartagena Int'l '08	Wildcat Releasing (T - service)	Foreign Sales Long Tale Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 11,268 <b>Budget<sup>6</sup></b> \$400k-\$700k <b>Max Venues</b> 8 <b>Total Wkends</b> 3	<b>Domestic Sales</b> Long Tale Int'l
Box Office <sup>5</sup>	1	8	2	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 2,614	\$ 3,788	\$ 778	XXXX	XXXX		
\$\$/venue	\$ 2,614	\$ 474	\$ 389	XXXX	XXXX		
<b>7 The New Year Parade</b> (Drama)	10/30/09	0	No	PE	Slamdance '08	Two Street Pictures (T - self) Carnavalesque Films (DVD)	Foreign Sales None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 6,767 <b>Budget<sup>6</sup></b> \$7k <b>Max Venues</b> 1 <b>Total Wkends</b> 2	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	1	1	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 2,698	\$ 1,443	XXXX	XXXX	XXXX		
\$\$/venue	\$ 2,698	\$ 1,443	XXXX	XXXX	XXXX		
<b>8 Skin</b> (Drama)	10/30/09	1	No	iCo, FG, PS, D, MG	Toronto '08	Jour de Fete (T - service)	Foreign Sales The Little Film Company/ Elysian Films (self)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$203k <b>Budget<sup>6</sup></b> \$4m-\$8m <b>Max Venues</b> 16 <b>Total Wkends</b> 7	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	4	14	16	6	5		
Box Office <sup>5</sup>	<\$33,202	\$ 46,982	\$ 34,015	\$ 10,861	\$ 6,929		
\$\$/venue	<\$8,301	\$ 3,356	\$ 2,126	\$ 1,810	\$ 1,386		
<b>9 Storm</b> (Drama)	10/30/09	0	No	iCo, FDF, FG, MG, PS, D	Berlin '09	Film Movement (all media)	Foreign Sales TrustNordisk
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 20,924 <b>Budget<sup>6</sup></b> \$9.5m <b>Max Venues</b> 3 <b>Total Wkends</b> 5	<b>Domestic Sales</b> TrustNordisk
Box Office <sup>5</sup>	2	1	3	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 8,307	\$ 961	\$ 1,253	XXXX	XXXX		
\$\$/venue	\$ 4,154	\$ 961	\$ 418	XXXX	XXXX		

## NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

FDF = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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