

Independent and Studio Film
 Limited Openers Between
 December 31, 2008 and February 1, 2009
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF JANUARY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Defiance (Drama)	12/31/08	3	Yes	PE, MG, PS, iCo, FG, D	AFI '08	Paramount Vantage (all media)	Essential Entertainment
Venues	1st Wkend 2	2nd Wkend 2	3rd Wkend 1789	4th Wkend 1793	5th Wkend.... 1662	TOTAL Box Off. \$28.6m Budget⁶ \$33m Max Venues 1793 Total Wkends 17	Domestic Sales Essential Entertainment
Box Office ⁵	124k	\$ 68,183	\$8.9m	\$5.7m	\$2.5m		
\$\$/venue	\$ 61,757	\$ 34,092	\$ 4,981	\$ 3,161	\$1,506		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 Good (Drama)	12/31/08	2	No	MG, PS, iCo, FG, PE, D	Toronto '08	ThinkFilm (all media)	Odd Lot Int'l
Venues	1st Wkend 2	2nd Wkend 8	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	TOTAL Box Off. \$ 27,276 Budget⁶ \$16m Max Venues 8 Total Wkends 2	Domestic Sales CAA/Endeavor
Box Office ⁵	\$ 9,508	\$ 6,830	XXXX	XXXX	XXXX		
\$\$/venue	\$ 4,754	\$ 854	XXXX	XXXX	XXXX		

SECOND WEEKEND OF JANUARY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Silent Light (Stellet licht) (Drama, FL)	1/7/09	0	No	FDf, iCo, FG, PE	Cannes '07	Palisades Tartan - T Vivendi (HV)	Bac Films Int'l
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend 1	4th Wkend 1	5th Wkend.... 1	TOTAL Box Off. \$ 60,200 Budget⁶ <\$4m Max Venues 1 Total Wkends 5	Domestic Sales Bac Films Int'l
Box Office ⁵	\$ 11,967	\$ 11,617	\$ 5,236	\$ 3,052	\$4,669		
\$\$/venue	\$ 11,967	\$ 11,617	\$ 5,236	\$ 3,052	\$4,669		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 After Dark's Horrorfest III: Autopsy (Horror)	1/9/09	1	No	PE, Co, S	Film4 Frightfest '08	After Dark Films - T Lionsgate (HV, ancillary)	Seven Arts Pictures
Venues	1st Wkend 50	2nd Wkend XXXX	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	TOTAL Box Off. \$ 66,456 Budget⁶ \$8m-\$10m Max Venues 50 Total Wkends 1	Domestic Sales Seven Arts Pictures
Box Office ⁵	\$ 66,456	B.O. & venues for entire slate of films.					
\$\$/venue	\$ 1,329	XXXX	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 After Dark's Horrorfest III: The Broken (Horror)	1/9/09	1	No	FDf, iCo, FG	Sundance '08	After Dark Films - T Lionsgate (HV, ancillary)	Gaumont
Venues	1st Wkend 50	2nd Wkend XXXX	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	TOTAL Box Off. \$ 66,456 Budget⁶ <\$10m Max Venues 50 Total Wkends 1	Domestic Sales Cinetic Media
Box Office ⁵	\$ 66,456	B.O. & venues for entire slate of films.					
\$\$/venue	\$ 1,329	XXXX	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales	
4 After Dark's Horrorfest III: <i>Butterfly Effect: Revelation</i>	1/9/09	0	No	DF, Co, PE, MG, PS, FG, S, D	None	After Dark Films - T Lionsgate (HV, ancillary)	Film Bridge International	
(Horror)	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....			
Venues	50	XXXX	XXXX	XXXX	XXXX			
Box Office ⁵	\$ 66,456	B.O. & venues for entire slate of films.				TOTAL Box Off.	\$ 66,456	Domestic Sales
\$\$/venue	\$ 1,329	XXXX	XXXX	XXXX	XXXX	Budget⁶	<\$7m	NA
						Max Venues	50	Total Wkends
								1
5 After Dark's Horrorfest III: <i>Dying Breed</i>	1/9/09	1	No	PE, FG	Tribeca '08	After Dark Films - T Lionsgate (HV, ancillary)	Foreign Sales Darlight Films (Arclight)	
(Horror)	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....			
Venues	50	XXXX	XXXX	XXXX	XXXX			
Box Office ⁵	\$ 66,456	B.O. & venues for entire slate of films.				TOTAL Box Off.	\$ 66,456	Domestic Sales
\$\$/venue	\$ 1,329	XXXX	XXXX	XXXX	XXXX	Budget⁶	\$1.5m-\$2m	Darlight Films (Arclight)
						Max Venues	50	Total Wkends
								1
6 After Dark's Horrorfest III: <i>From Within</i>	1/9/09	0	No	PE	Tribeca '08	After Dark Films - T Lionsgate (HV, ancillary)	Foreign Sales Celsius Entertainment	
(Horror)	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....			
Venues	50	XXXX	XXXX	XXXX	XXXX			
Box Office ⁵	\$ 66,456	B.O. & venues for entire slate of films.				TOTAL Box Off.	\$ 66,456	Domestic Sales
\$\$/venue	\$ 1,329	XXXX	XXXX	XXXX	XXXX	Budget⁶	\$1m-\$3m	Cinetic Media
						Max Venues	50	Total Wkends
								1
7 After Dark's Horrorfest III: <i>Perkins' 14</i>	1/9/09	0	No	DF, iCo	None	After Dark Films - T Lionsgate (HV, ancillary)	Foreign Sales Foresight Unlimited	
(Horror)	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....			
Venues	50	XXXX	XXXX	XXXX	XXXX			
Box Office ⁵	\$ 66,456	B.O. & venues for entire slate of films.				TOTAL Box Off.	\$ 66,456	Domestic Sales
\$\$/venue	\$ 1,329	XXXX	XXXX	XXXX	XXXX	Budget⁶	<\$5m	NA
						Max Venues	50	Total Wkends
								1
8 After Dark's Horrorfest III: <i>Slaughter</i>	1/9/09	0	No	DF, iCo	None	After Dark Films - T Lionsgate (HV, ancillary)	Foreign Sales Foresight Unlimited	
(Horror)	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....			
Venues	50	XXXX	XXXX	XXXX	XXXX			
Box Office ⁵	\$ 66,456	B.O. & venues for entire slate of films.				TOTAL Box Off.	\$ 66,456	Domestic Sales
\$\$/venue	\$ 1,329	XXXX	XXXX	XXXX	XXXX	Budget⁶	<\$3m	NA
						Max Venues	50	Total Wkends
								1
9 After Dark's Horrorfest III: <i>Voices</i>	1/9/09	0	No	Co	None	After Dark Films/ 24 Frames - T Lionsgate (HV, ancillary)	Foreign Sales M&FC	
(Horror, FL)	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....			
Venues	50	XXXX	XXXX	XXXX	XXXX			
Box Office ⁵	\$ 66,456	B.O. & venues for entire slate of films.				TOTAL Box Off.	\$ 66,456	Domestic Sales
\$\$/venue	\$ 1,329	XXXX	XXXX	XXXX	XXXX	Budget⁶	<\$10m	M&FC
						Max Venues	50	Total Wkends
								1

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
10 <i>Just Another Love Story</i> (Thriller, FL)	1/9/09	0	No	PE, FDF, FG	Sundance '08	Koch Lorber Films (all media)	Nordisk Film/Endeavor
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	1	1	1	2	2		
Box Office ⁵	\$ 3,470	\$ 3,263	\$ 1,055	\$ 2,249	\$2,032	TOTAL Box Off. \$ 45,835	Domestic Sales
\$\$/venue	\$ 3,470	\$ 3,263	\$ 1,055	\$ 1,125	\$1,016	Budget⁶ \$4.2m	Endeavor
						Max Venues 3	Total Wkends 15

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
11 <i>Made in USA (reissue)</i> (Thriller, FL)	1/9/09	0	No	Co, FG, D	NA	Rialto Pictures (T)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	1	2	2	2	1		
Box Office ⁵	\$ 11,125	\$ 15,601	\$ 4,708	\$ 688	\$ 5,348	TOTAL Box Off. \$ 71,097	Domestic Sales
\$\$/venue	\$ 11,125	\$ 7,801	\$ 2,354	\$ 344	\$ 5,348	Budget⁶ <\$500k	NA
						Max Venues 2	Total Wkends 8

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
12 <i>Not Easily Broken</i> (Drama)	1/9/09	1	No	DF, Co	None	Sony (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	724	725	483	292	148		
Box Office ⁵	\$5.3m	\$1.9m	\$961k	\$373k	\$185k	TOTAL Box Off. \$10.6m	Domestic Sales
\$\$/venue	\$ 7,340	\$ 2,683	\$ 1,989	\$ 1,278	\$1,248	Budget⁶ \$5m	NA
						Max Venues 725	Total Wkends 5

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
13 <i>Yonkers Joe</i> (Drama)	1/9/09	0	No	PE	Tribeca '08	Magnolia Pictures (all media, T-VOD)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	2	2	2	XXXX	XXXX		
Box Office ⁵	\$ 2,073	\$ 742	\$ 702	XXXX	XXXX	TOTAL Box Off. \$ 8,286	Domestic Sales
\$\$/venue	\$ 1,037	\$ 371	\$ 351	XXXX	XXXX	Budget⁶ \$2.5m	None listed.
						Max Venues 2	Total Wkends 3

THIRD WEEKEND OF JANUARY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>Ballerina</i> (Doc, FL)	1/16/09	0	No	Co, FDF, FG	Vancouver Int'l '07	First Run Features (all media)	Wide Management
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	1	1	1	1	1		
Box Office ⁵	\$ 2,656	\$ 1,596	\$ 3,549	\$ 910	\$2,861	TOTAL Box Off. \$115k	Domestic Sales
\$\$/venue	\$ 2,656	\$ 1,596	\$ 3,549	\$ 910	\$2,861	Budget⁶ <\$5m	Wide Management
						Max Venues 5	Total Wkends 21

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 <i>Chandni Chowk to China</i> (Comedy, FL)	1/16/09	0	No	DF, iCo	None	Warner Bros. (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	130	130	25	7	XXXX		
Box Office ⁵	\$630k	\$125k	\$ 17,409	\$ 3,403	XXXX	TOTAL Box Off. \$922k	Domestic Sales
\$\$/venue	\$ 4,846	\$ 965	\$ 696	\$ 486	XXXX	Budget⁶ \$12m-\$17m	NA
						Max Venues 130	Total Wkends 4

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴
3 Cherry Blossoms (Drama, FL)	1/16/09	0	No	FD, FG, iCo	Berlin '08	Strand Releasing (all media)
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues 1	2	1	5	8	TOTAL Box Off.	\$104k
Box Office ⁵ \$ 2,429	\$ 2,065	\$ 3,524	\$ 10,129	\$ 10,316	Budget⁶	<\$7m
\$\$/venue \$ 2,429	\$ 1,033	\$ 3,524	\$ 2,026	\$ 1,290	Max Venues	8
					Total Wkends	18

Foreign Sales
Bavaria Film Int'l

Domestic Sales
Bavaria Film Int'l

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴
4 Owl and the Sparrow (Drama, FL)	1/16/09	0	No	PE	International Film Festival Rotterdam '07	Wave Releasing (all media - self-distrib.)
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues 3	4	2	1	2	TOTAL Box Off.	\$ 47,071
Box Office ⁵ \$ 9,475	\$ 8,941	\$ 3,382	\$ 1,465	\$ 5,198	Budget⁶	<\$100k
\$\$/venue \$ 3,158	\$ 2,235	\$ 1,691	\$ 1,465	\$ 2,599	Max Venues	4
					Total Wkends	7

Foreign Sales
Cinema Management
Group

Domestic Sales
Nguyen "Wyn" Tran

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴
5 The Village Barbershop (Drama)	1/16/09	0	No	PE	Cinequest '08	Monterey Media (all media)
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues 1	2	2	1	1	TOTAL Box Off.	\$ 2,308
Box Office ⁵ \$ 89	\$ 458	\$ 810	\$ 75	\$ 35	Budget⁶	\$300k
\$\$/venue \$ 89	\$ 229	\$ 405	\$ 75	\$ 35	Max Venues	2
					Total Wkends	6

Foreign Sales
None listed.

Domestic Sales
None listed.

FOURTH WEEKEND OF JANUARY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴
1 Of Time and the City (Doc)	1/21/09	0	No	FG, FDF	Cannes '08	Strand Releasing (all media)
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues 1	2	2	1	1	TOTAL Box Off.	\$ 32,677
Box Office ⁵ \$ 5,595	\$ 8,781	\$ 3,142	\$ 287	\$ 678	Budget⁶	\$500k
\$\$/venue \$ 5,595	\$ 4,391	\$ 1,571	\$ 287	\$ 678	Max Venues	2
					Total Wkends	8

Foreign Sales
HanWay Films

Domestic Sales
HanWay Films

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴
2 Crips and Bloods: Made In America (Doc)	1/23/09	0	No	PE, Co	Sundance '08	Argot Pictures (T - serv.) New Video Group (HV) Gravitas Ventures (VOD)
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues 1	1	2	1	1	TOTAL Box Off.	\$ 70,219
Box Office ⁵ \$ 10,537	\$ 13,978	\$ 2,928	\$ 3,252	\$ 1,677	Budget⁶	<\$4m
\$\$/venue \$ 10,537	\$ 13,978	\$ 1,464	\$ 3,252	\$ 1,677	Max Venues	4
					Total Wkends	9

Foreign Sales
T&C Pictures Int'l

Domestic Sales
Endeavor

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴
3 Dog Eat Dog (Thriller, FL)	1/23/09	0	No	PE, Co	Sundance '08	IFC Films (all media, T-VOD)
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues 1	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off.	\$ 80
Box Office ⁵ \$ 80	XXXX	XXXX	XXXX	XXXX	Budget⁶	\$1.2m
\$\$/venue \$ 80	XXXX	XXXX	XXXX	XXXX	Max Venues	1
					Total Wkends	1

Foreign Sales
Celluloid Dreams

Domestic Sales
Celluloid Dreams

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 Donkey Punch (Thriller)	1/23/09	0	No	FG, FDF	Sundance '08	Magnolia Pictures (all media)	The Salt Company
Venues	1st Wkend: 2	2nd Wkend: 1	3rd Wkend: 4	4th Wkend: 2	5th Wkend: XXXX	TOTAL Box Off. \$ 19,367 Budget⁶ \$800k-\$1.6m Max Venues 2 Total Wkends 4	Domestic Sales The Salt Company
Box Office ⁵	\$ 4,744	\$ 819	\$ 3,665	\$ 3,169	XXXX		
\$\$/venue	\$ 2,372	\$ 819	\$ 916	\$ 1,585	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 Killshot (Thriller)	1/23/09	3	Yes	DF, PE, PS, Co, FG, S, D	None	The Weinstein Company/ Third Rail Releasing (all media)	The Weinstein Company
Venues	1st Wkend: 5	2nd Wkend: 5	3rd Wkend: XXXX	4th Wkend: XXXX	5th Wkend: XXXX	TOTAL Box Off. \$ 18,643 Budget⁶ >\$20m Max Venues 5 Total Wkends 2	Domestic Sales NA
Box Office ⁵	\$ 10,741	\$ 1,675	XXXX	XXXX	XXXX		
\$\$/venue	\$ 2,148	\$ 335	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
6 Outlander (Sci-Fi)	1/23/09	2	No	PE, DF, FG, MG, PS, D	Locarno Int'l '08	The Weinstein Company/ Third Rail Releasing (all media)	Wild Bunch
Venues	1st Wkend: 81	2nd Wkend: 33	3rd Wkend: 15	4th Wkend: 34	5th Wkend: 19	TOTAL Box Off. \$166k Budget⁶ \$47m Max Venues 81 Total Wkends 7	Domestic Sales Wild Bunch
Box Office ⁵	\$ 59,581	\$ 9,270	\$ 2,495	\$ 20,057	\$7,404		
\$\$/venue	\$ 736	\$ 281	\$ 166	\$ 590	\$390		

FIFTH WEEKEND OF JANUARY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Blessed Is the Match: The Life and Times of... (Doc)	1/28/09	0	No	Gr	Toronto Jewish Film Festival '08	Balcony Releasing (T - service)	None listed.
Venues	1st Wkend: 1	2nd Wkend: 3	3rd Wkend: 2	4th Wkend: XXXX	5th Wkend: XXXX	TOTAL Box Off. \$ 18,654 Budget⁶ \$1.5m Max Venues 3 Total Wkends 3	Domestic Sales None listed.
Box Office ⁵	\$ 2,093	\$ 8,049	\$ 1,697	XXXX	XXXX		
\$\$/venue	\$ 2,093	\$ 2,683	\$ 849	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 Between Love & Goodbye (Drama)	1/30/09	0	No	PE, S	The Pink Apple Film Festival '08	Embrem Ent. (T - self) TLA Releasing/Embrem (HV) Logo Network (pay TV)	None listed.
Venues	1st Wkend: 1	2nd Wkend: 1	3rd Wkend: 1	4th Wkend: 2	5th Wkend: 1	TOTAL Box Off. \$ 18,480 Budget⁶ \$150k Max Venues 2 Total Wkends 5	Domestic Sales None listed.
Box Office ⁵	\$ 6,674	\$ 1,991	\$ 2,262	\$ 1,047	\$ 852		
\$\$/venue	\$ 6,674	\$ 1,991	\$ 2,262	\$ 523	\$ 852		

March

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 The Class (Drama, FL)	12/19/08	0	No	Co, FDF, FG, D	Cannes '08	Sony Pictures Classics (all media)	Memento Films Int'l
Venues	1st Wkend: >1	2nd Wkend: 25	3rd Wkend: 27	4th Wkend: 35	5th Wkend: 62	TOTAL Box Off. \$3.8m Budget⁶ \$3m Max Venues 126 Total Wkends 19	Domestic Sales Memento Films Int'l
Box Office ⁵	<\$159k	\$155k	\$181k	\$220k	\$273k		
\$\$/venue	<\$60k	\$ 6,208	\$ 6,689	\$ 6,285	\$4,407		

December

Film Title	Release Date	# of Stars ¹	Star		Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales		
			Director? ²							
4 <i>Luck By Chance</i> (Musical, FL)	1/30/09	0	No		FDf, Co	None	Adlabs Films (Reliance) (all media)	NA		
Venues	1st Wkend 57	2nd Wkend 49	3rd Wkend 17	4th Wkend 7	5th Wkend.... XXXX	TOTAL Box Off. Budget⁶ Max Venues	\$356k >\$4m 57	Domestic Sales NA		
Box Office ⁵	\$ 217k	\$ 79,044	\$ 13,364	\$ 637	XXXX				Total Wkends	4
\$\$/venue	\$ 3,815	\$ 1,613	\$ 786	\$ 91	XXXX					

Film Title	Release Date	# of Stars ¹	Star		Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales		
			Director? ²							
5 <i>Medicine for Melancholy</i> (Drama)	1/30/09	0	No		PE	SXSW '08	IFC Films (all media, T-VOD)	NA		
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend 2	4th Wkend 4	5th Wkend.... 2	TOTAL Box Off. Budget⁶ Max Venues	\$112k <\$100k 7	Domestic Sales George Rush		
Box Office ⁵	\$ 12,625	\$ 6,177	\$ 8,275	\$ 8,697	\$1,863				Total Wkends	12
\$\$/venue	\$ 12,625	\$ 6,177	\$ 4,138	\$ 2,174	\$932					

Film Title	Release Date	# of Stars ¹	Star		Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales		
			Director? ²							
6 <i>Serbis</i> (Drama, FL)	1/30/09	0	No		FDf, PE	Cannes '08	Regent Releasing (all media)	Fortissimo Films		
Venues	1st Wkend 2	2nd Wkend 2	3rd Wkend 2	4th Wkend 2	5th Wkend.... 4	TOTAL Box Off. Budget⁶ Max Venues	\$ 64,472 \$350k 4	Domestic Sales Fortissimo Films		
Box Office ⁵	\$ 12,824	\$ 9,239	\$ 4,386	\$ 6,209	\$4,925				Total Wkends	12
\$\$/venue	\$ 6,412	\$ 4,620	\$ 2,193	\$ 3,105	\$1,231					

NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

FDf = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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