

Independent and Studio Film  
 Limited Openers Between  
 February 2 and March 1, 2009  
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF FEBRUARY

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1 The Objective</b> (Thriller)	2/4/09	1	Yes	PE, iCo, MG, PS, D	Tribeca '08	IFC Films (all media, T-VOD)	Darlight Films (Arclight)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$ 95 <b>Budget<sup>6</sup></b> \$3m-\$5m <b>Max Venues</b> 1 <b>Total Wkends</b> 1	<b>Domestic Sales</b> Darlight Films (Arclight)
Box Office <sup>5</sup>	1	XXXX	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 95	XXXX	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 95	XXXX	XXXX	XXXX	XXXX		
<b>2 Our City Dreams</b> (Doc)	2/4/09	0	No	PE	Locarno '08	First Run Features (all media)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$ 34,972 <b>Budget<sup>6</sup></b> <\$1.5m <b>Max Venues</b> 3 <b>Total Wkends</b> 8	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	1	1	1	3	2		
Box Office <sup>5</sup>	\$ 4,056	\$ 5,981	\$ 3,416	\$ 493	\$ 631		
Box Office <sup>5</sup>	\$ 4,056	\$ 5,981	\$ 3,416	\$ 164	\$ 316		
<b>3 2009 Academy-Award Nominated Short Films</b> (various)	2/6/09	NA	NA	PE, FG, iCo	various	Shorts Int'l/ Magnolia Pictures (all media)	various
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$645k <b>Budget<sup>6</sup></b> various <b>Max Venues</b> 60 <b>Total Wkends</b> 6	<b>Domestic Sales</b> various
Box Office <sup>5</sup>	41	46	60	29	12		
Box Office <sup>5</sup>	\$150k	\$156k	\$106k	\$ 38,965	\$ 10,558		
Box Office <sup>5</sup>	\$ 5,225	\$ 3,391	\$ 1,761	\$ 1,344	\$ 880		
<b>4 Absurdistan</b> (Comedy, FL)	2/6/09	0	No	iCo, FG, FDF	Sundance '08	First Run Features (all media)	Beta Cinema
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$ 39,696 <b>Budget<sup>6</sup></b> \$2m-\$3.5m <b>Max Venues</b> 3 <b>Total Wkends</b> 17	<b>Domestic Sales</b> Beta Cinema
Box Office <sup>5</sup>	1	1	2	2	2		
Box Office <sup>5</sup>	\$ 1,441	\$ 568	\$ 2,290	\$ 2,523	\$ 1,259		
Box Office <sup>5</sup>	\$ 1,441	\$ 568	\$ 1,145	\$ 1,262	\$ 630		
<b>5 Chocolate</b> (Action, FL)	2/6/09	0	No	FDF, Co	Toronto '08	Magnolia Pictures/ Magnet Releasing (all media)	Sahamongkol Film Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$ 14,845 <b>Budget<sup>6</sup></b> \$4m-\$5m <b>Max Venues</b> 7 <b>Total Wkends</b> 2	<b>Domestic Sales</b> Sahamongkol Film Int'l
Box Office <sup>5</sup>	7	2	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 11,180	\$ 2,745	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 1,597	\$ 1,373	XXXX	XXXX	XXXX		
<b>6 Dev.D</b> (Romance, FL)	2/6/09	0	No	FDF	None	UTV Motion Pictures (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	<b>TOTAL Box Off.</b> \$ 18,613 <b>Budget<sup>6</sup></b> \$900k-\$1.4m <b>Max Venues</b> 4 <b>Total Wkends</b> 3	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	4	4	4	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 10,950	\$ 4,142	\$ 967	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 2,738	\$ 1,036	\$ 242	XXXX	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>7 Fanboys</b> (Comedy)	2/6/09	1	No	DF, PE, S, D	Comic-Con, SD '08 (not a festival)	The Weinstein Company/ Third Rail Releasing (all media)	The Weinstein Company
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	44	41	34	40	45	<b>TOTAL Box Off.</b> \$688k	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$172k	\$ 74,599	\$ 65,590	\$ 67,917	\$33,401	<b>Budget<sup>6</sup></b> \$4m-\$6m	NA
\$\$/venue	\$ 3,898	\$ 1,819	\$ 1,929	\$ 1,698	\$742	<b>Max Venues</b> 45 <b>Total Wkends</b> 11	

## SECOND WEEKEND OF FEBRUARY

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1 Billu Barber</b> (Comedy, FL)	2/13/09	0	No	PE	None	Eros Entertainment (all media)	Eros International
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	70	70	70	70	XXXX	<b>TOTAL Box Off.</b> \$755k	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$512k	\$ 73,977	\$ 25,190	\$ 7,538	XXXX	<b>Budget<sup>6</sup></b> \$4.5m-\$5.0m	NA
\$\$/venue	\$ 7,316	\$ 1,057	\$ 360	\$ 108	XXXX	<b>Max Venues</b> 70 <b>Total Wkends</b> 4	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2 Gomorrah (Gomorrah)</b> (Drama, FL)	12/19/08	0	No	FDF, FG, Co	Cannes '08	IFC Films (all media, T-VOD)	Fandango Portobello Sales
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	5	6	20	28	<b>TOTAL Box Off.</b> \$1.6m	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 5,532	\$ 77,700	\$ 60,520	\$153k	\$134k	<b>Budget<sup>6</sup></b> \$6.2m	Fandango Portobello Sales
\$\$/venue	\$ 5,532	\$ 15,540	\$ 10,087	\$ 7,669	\$ 4,781	<b>Max Venues</b> 50 <b>Total Wkends</b> 18	
	December	February					

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3 Two Lovers</b> (Drama)	2/13/09	2	No	DF, MG, PS, Co, S, D	Cannes '08	Magnolia Pictures (all media, T-VOD)	2929 Entertainment/ Wild Bunch
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	7	7	66	93	134	<b>TOTAL Box Off.</b> \$3.1m	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 94,986	\$ 55,379	\$373k	\$383k	\$403k	<b>Budget<sup>6</sup></b> \$12m	2929 Entertainment/ Wild Bunch
\$\$/venue	\$ 13,569	\$ 7,911	\$ 5,648	\$ 4,123	\$3,009	<b>Max Venues</b> 148 <b>Total Wkends</b> 20	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>4 Under the Sea 3D</b> (Doc)	2/13/09	0	No	DF, Co	None	IMAX/Warner Bros. (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	49	50	51	46	50	<b>TOTAL Box Off.</b> \$21.9m (as of 5/13/10)	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$661k	\$550k	\$521k	\$243k	\$307k	<b>Budget<sup>6</sup></b> <\$20m	NA
\$\$/venue	\$ 13,494	\$ 10,994	\$ 10,216	\$ 5,282	\$6,145	<b>Max Venues</b> 108 <b>Total Wkends</b> 65	

## THIRD WEEKEND OF FEBRUARY

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1 Katyn</b> (Drama, FL)	2/18/09	0	No	FDF, Co, FG	Polish Film Festival of Perpignan '07	Koch Lorber Films (all media)	Malgorzata Cup/ TVP S.A.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	1	1	<b>TOTAL Box Off.</b> \$118k	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 11,053	\$ 14,206	\$ 7,964	\$ 7,897	\$ 5,426	<b>Budget<sup>6</sup></b> \$15m-\$20m	Malgorzata Cup/ TVP S.A.
\$\$/venue	\$ 11,053	\$ 14,206	\$ 7,964	\$ 7,897	\$ 5,426	<b>Max Venues</b> 2 <b>Total Wkends</b> 13	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2 Delhi 6</b> (Drama, FL)	2/20/09	0	No	FDf, Co	Dubai Intern'l '08	UTV Motion Pictures (all media)	NA
Venues	1st Wkend 90	2nd Wkend 90	3rd Wkend 40	4th Wkend 17	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$880k <b>Budget<sup>6</sup></b> \$11m <b>Max Venues</b> 90 <b>Total Wkends</b> 4	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	\$ 603k	\$ 151k	\$ 32,502	\$ 11,366	XXXX		
\$\$/venue	\$ 6,698	\$ 1,676	\$ 813	\$ 669	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3 Eleven Minutes</b> (Doc)	2/20/09	0	No	PE, Co	Philadelphia Film Fest '08	here! Films/Regent Releasing (all media, T-VOD)	NA
Venues	1st Wkend 4	2nd Wkend 1	3rd Wkend 1	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 7,626 <b>Budget<sup>6</sup></b> <\$300k <b>Max Venues</b> 4 <b>Total Wkends</b> 3	<b>Domestic Sales</b> Ostrow and Company
Box Office <sup>5</sup>	\$ 3,670	\$ 276	\$ 1,152	XXXX	XXXX		
\$\$/venue	\$ 918	\$ 276	\$ 1,152	XXXX	XXXX		

## FOURTH WEEKEND OF FEBRUARY

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1 Examined Life</b> (Doc)	2/25/09	0	No	FG, FDF, Co	Toronto '08	Zeitgeist Films (all media)	National Film Board of Canada
Venues	1st Wkend 1	2nd Wkend 3	3rd Wkend 3	4th Wkend 1	5th Wkend.... 4	<b>TOTAL Box Off.</b> \$121k <b>Budget<sup>6</sup></b> <\$2m <b>Max Venues</b> 6 <b>Total Wkends</b> 16	<b>Domestic Sales</b> National Film Board of Canada
Box Office <sup>5</sup>	\$ 12,085	\$ 9,170	\$ 5,354	\$ 2,501	\$ 4,369		
\$\$/venue	\$ 12,085	\$ 3,057	\$ 1,785	\$ 2,501	\$ 1,092		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2 An American Affair</b> (Drama)	2/27/09	0	No	PE, S	Zurich Film Festival '08	Screen Media Films (all media)	Screen Media Ventures
Venues	1st Wkend 2	2nd Wkend 2	3rd Wkend 2	4th Wkend 1	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 28,044 <b>Budget<sup>6</sup></b> \$3m-\$5m <b>Max Venues</b> 2 <b>Total Wkends</b> 4	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	\$ 11,700	\$ 7,764	\$ 1,436	\$ 876	XXXX		
\$\$/venue	\$ 5,850	\$ 3,882	\$ 718	\$ 876	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3 Bob Funk</b> (Comedy)	2/27/09	1	No	PE	None	Cinema Epoch (T) Magnolia Home Ent. (HV)	Unified Pictures (self-repped)
Venues	1st Wkend 1	2nd Wkend XXXX	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 4,085 <b>Budget<sup>6</sup></b> <\$2m <b>Max Venues</b> 1 <b>Total Wkends</b> 1	<b>Domestic Sales</b> Unified Pictures (self-repped)
Box Office <sup>5</sup>	\$ 4,085	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 4,085	XXXX	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>4 Crossing Over</b> (Drama)	2/27/09	3	No	DF, Co, PS, D	None	The Weinstein Company (all media)	The Weinstein Company
Venues	1st Wkend 9	2nd Wkend 12	3rd Wkend 38	4th Wkend 39	5th Wkend.... 42	<b>TOTAL Box Off.</b> \$456k <b>Budget<sup>6</sup></b> >\$15m <b>Max Venues</b> 42 <b>Total Wkends</b> 8	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	\$ 77,370	\$ 47,687	\$102k	\$ 34,864	\$36,095		
\$\$/venue	\$ 8,597	\$ 3,974	\$ 2,693	\$ 894	\$859		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>5 Echelon Conspiracy</b> (Thriller)	2/27/09	1	No	DF, iCo, PS, D	None	After Dark Films (T) Lionsgate (HV, ancillary)	Hyde Park International
Venues	1st Wkend 400	2nd Wkend 215	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> 751k <b>Budget<sup>6</sup></b> <\$10m <b>Max Venues</b> 400 <b>Total Wkends</b> 2	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	\$ 500k	\$ 80,530	XXXX	XXXX	XXXX		
\$\$/venue	\$ 1,250	\$ 375	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>6 Play the Game</b> (R. Comedy)	2/27/09	0	No	PE	Fort Lauderdale Int'l '08	Slowhand Cinema Releasing (T - service)	None listed.
Venues	1st Wkend 22	2nd Wkend 20	3rd Wkend 16	4th Wkend 12	5th Wkend.... 13	<b>TOTAL Box Off.</b> \$659k <b>Budget<sup>6</sup></b> \$2m-\$3m <b>Max Venues</b> 55 <b>Total Wkends</b> 25	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	\$ 51,197	\$ 40,146	\$ 30,052	\$ 14,351	\$ 14,830		
\$\$/venue	\$ 2,327	\$ 2,007	\$ 1,878	\$ 1,196	\$ 1,141		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>7 Robert Blecker Wants Me Dead</b> (Doc)	2/27/09	0	No	DF	USA Film Festival '08	Atlas Media Corp. (T - self) MSNBC (Pay TV)	None listed.
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 9,166 <b>Budget<sup>6</sup></b> <\$2m <b>Max Venues</b> 1 <b>Total Wkends</b> 2	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	\$ 4,352	\$ 2,408	XXXX	XXXX	XXXX		
\$\$/venue	\$ 4,352	\$ 2,408	XXXX	XXXX	XXXX		

## NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

FD = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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