

Independent and Studio Film
 Limited Openers Between
 July 27 and August 30, 2009
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF AUGUST

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>You, the Living</i> (Comedy, FL)	7/29/09	0	No	iCo, FG, FDF, MG, PS, D, PE	Cannes '07	Palisades Tartan (all media)	The Coproduction Office
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX		
Box Office ⁵	\$ 6,924	\$ 5,742	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 21,438	
\$\$/venue	\$ 6,924	\$ 5,741	XXXX	XXXX	XXXX	Budget⁶ \$6m-\$8m	Domestic Sales The Coproduction Office
						Max Venues 1	Total Wkends 2
2 <i>Adam</i> (Drama)	7/29/09	0	No	PE, Co	Sundance '09	Fox Searchlight (all media)	NA
Venues	4	20	66	95	177		
Box Office ⁵	\$ 68,377	\$104k	\$202k	\$248k	\$346k	TOTAL Box Off. \$2.3m	
\$\$/venue	\$ 17,094	\$ 5,209	\$ 3,063	\$ 2,612	\$ 1,953	Budget⁶ \$500k-\$1m	Domestic Sales The Film Sales Company
						Max Venues 177	Total Wkends 16
3 <i>Act of God</i> (Doc)	7/31/09	0	No	Co, FG, FDF, Gr	Hot Docs '09	Zeitgeist Films (all media)	None listed.
Venues	1	1	1	XXXX	XXXX		
Box Office ⁵	\$ 522	\$ 2,606	\$ 168	XXXX	XXXX	TOTAL Box Off. \$ 9,955	
\$\$/venue	\$ 522	\$ 2,606	\$ 168	XXXX	XXXX	Budget⁶ <\$1.5m	Domestic Sales None listed.
						Max Venues 1	Total Wkends 3
4 <i>The Cove</i> (Doc)	7/31/09	0	No	Gr, Co, PE	Sundance '09	Roadside Attractions (T, HV)	Quickfire Films/ The Works Int'l
Venues	4	56	53	32	25		
Box Office ⁵	\$ 57,640	\$156k	\$ 87,633	\$ 53,107	\$ 45,703	TOTAL Box Off. \$870k	
\$\$/venue	\$ 14,410	\$ 2,793	\$ 1,653	\$ 1,660	\$ 1,828	Budget⁶ \$2.5m-\$5m	Domestic Sales William Morris/ Submarine Entertainment
						Max Venues 56	Total Wkends 28
5 <i>Flame and Citron</i> (Drama, FL)	7/31/09	0	No	iCo, FG, FDF, MG, PS, D	Telluride '08	IFC Films (all media, T-VOD)	The Match Factory
Venues	2	1	3	6	5		
Box Office ⁵	\$ 15,254	\$ 3,787	\$ 9,815	\$ 18,925	\$ 12,085	TOTAL Box Off. \$148k	
\$\$/venue	\$ 7,627	\$ 3,787	\$ 3,272	\$ 3,154	\$ 2,417	Budget⁶ \$7.5m-\$10m	Domestic Sales The Match Factory
						Max Venues 8	Total Wkends 9
6 <i>Fragments</i> (Drama)	7/31/09	7	No	FDF, PE, iCo, PS, D	Los Angeles '08	Peace Arch Entertainment (T); Sony (HV)	Peace Arch Entertainment
Venues	<10	XXXX	XXXX	XXXX	XXXX		
Box Office ⁵	<\$50k	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off. <\$50,000	
\$\$/venue	<\$5,000	XXXX	XXXX	XXXX	XXXX	Budget⁶ \$10m-\$20m	Domestic Sales NA
						Max Venues <10	Total Wkends 1

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
7 <i>Ghosted</i> (Drama, FL)	7/31/09	0	No	iCo, FG, FDF	Berlin '09	First Run Features (all media)	M-Appeal
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 1,780 Budget⁶ <\$3m Max Venues 1 Total Wkends 2	Domestic Sales M-Appeal
Box Office ⁵	1	1	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 980	\$ 249	XXXX	XXXX	XXXX		
\$\$/venue	\$ 980	\$ 249	XXXX	XXXX	XXXX		
8 <i>Gotta Dance</i> (Doc)	7/31/09	0	No	PE	Tribeca '08	Mitropoulos Films (T - service deal)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 25,108 Budget⁶ <\$2.5m Max Venues 4 Total Wkends 4	Domestic Sales William Morris
Box Office ⁵	1	3	1	4	XXXX		
Box Office ⁵	\$ 8,576	\$ 3,359	\$ 334	\$ 7,224	XXXX		
\$\$/venue	\$ 8,576	\$ 1,120	\$ 334	\$ 1,806	XXXX		
9 <i>If I Die Tonight</i> (Doc)	7/31/09	0	No	PE, Co	Film Life & HBO American Black '06	Indican Pictures (all media)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 20,195 Budget⁶ <\$1m Max Venues 2 Total Wkends 6	Domestic Sales None listed.
Box Office ⁵	2	1	1	1	1		
Box Office ⁵	\$ 9,646	\$ 2,609	\$ 702	\$ 1,213	\$ 502		
\$\$/venue	\$ 4,823	\$ 2,609	\$ 702	\$ 1,213	\$ 502		
10 <i>Lorna's Silence</i> (Drama, FL)	7/31/09	0	No	iCo, FG, FDF, MG, PS, D	Cannes '08	Sony Pictures Classics (all media)	Celluloid Dreams
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$339k Budget⁶ \$5.8m Max Venues 23 Total Wkends 18	Domestic Sales Celluloid Dreams
Box Office ⁵	6	9	16	14	12		
Box Office ⁵	\$ 34,411	\$ 21,931	\$ 28,027	\$ 25,045	\$ 25,362		
\$\$/venue	\$ 5,735	\$ 2,437	\$ 1,752	\$ 1,789	\$ 2,114		
11 <i>Love Aaj Kal</i> (Drama, FL)	7/31/09	0	No	FDF, Co	None	Eros Int'l (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$2.4m Budget⁶ \$10m-\$12m Max Venues 102 Total Wkends 5	Domestic Sales NA
Box Office ⁵	102	102	102	102	102		
Box Office ⁵	\$1.2m	\$625k	\$ 85,632	\$ 30,812	\$ 9,738		
\$\$/venue	\$ 12,174	\$ 6,128	\$ 840	\$ 302	\$ 95		
12 <i>Not Quite Hollywood</i> (Doc)	7/31/09	3	No	FG, DF, PS, D, PE	Melbourne Int'l '08	Magnolia Pictures (all media)	Magnolia Pictures
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 21,152 Budget⁶ \$1.4m Max Venues 6 Total Wkends 4	Domestic Sales Magnolia Pictures
Box Office ⁵	2	2	6	4	XXXX		
Box Office ⁵	\$ 4,694	\$ 1,933	\$ 3,550	\$ 2,562	XXXX		
\$\$/venue	\$ 2,347	\$ 967	\$ 592	\$ 641	XXXX		
13 <i>Thirst</i> (Horror, FL)	7/31/09	0	No	iCo, FDF, DF, PS, D	Cannes '09	Focus Features (all media)	CJ Entertainment
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$319k Budget⁶ \$4m-\$6m Max Venues 17 Total Wkends 4	Domestic Sales NA
Box Office ⁵	4	8	15	17	XXXX		
Box Office ⁵	\$ 55,889	\$ 54,916	\$ 50,725	\$ 33,666	XXXX		
\$\$/venue	\$ 13,972	\$ 6,865	\$ 3,382	\$ 1,980	XXXX		

SECOND WEEKEND OF AUGUST

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
1 Beeswax (Drama)	8/7/09	0	No	PE		Berlin '09	The Cinema Guild (all media)	None listed.		
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend 2	4th Wkend 3	5th Wkend.... 2					
Box Office ⁵	\$ 5,844	\$ 2,556	\$ 4,686	\$ 3,469	\$ 4,064	TOTAL Box Off. \$ 41,439	Budget⁶ <\$1m	Domestic Sales Houston King		
\$\$/venue	\$ 5,844	\$ 2,556	\$ 2,343	\$ 1,156	\$ 2,032	Max Venues 3	Total Wkends 12			
2 Bliss (Drama, FL)	8/7/09	0	No	PE, PS, D, iCo, FG		Istanbul Int'l '07	First Run Features (all media, T-VOD)	Intramovies		
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend 1	4th Wkend 1	5th Wkend.... 3					
Box Office ⁵	\$ 7,039	\$ 5,227	\$ 3,338	\$ 2,585	\$ 1,179	TOTAL Box Off. \$ 37,493	Budget⁶ \$3m-\$6m	Domestic Sales Intramovies		
\$\$/venue	\$ 7,039	\$ 5,227	\$ 3,338	\$ 2,585	\$ 393	Max Venues 3	Total Wkends 10			
3 Cold Souls (Comedy)	8/7/09	1	No	PE, iCo, FDF, FG, S, Gr		Sundance '09	Samuel Goldwyn Films (all media)	E1 Films Int'l		
Venues	1st Wkend 7	2nd Wkend 21	3rd Wkend 50	4th Wkend 40	5th Wkend.... 52					
Box Office ⁵	\$ 63,302	\$ 70,626	\$120k	\$ 97,200	\$ 92,245	TOTAL Box Off. \$905k	Budget⁶ \$3m-\$6m	Domestic Sales Cinetic Media		
\$\$/venue	\$ 9,043	\$ 3,363	\$ 2,408	\$ 2,430	\$ 1,774	Max Venues 52	Total Wkends 14			
4 I Sell the Dead (Comedy)	8/7/09	1	No	PE		Sitges Int'l '08	IFC Films (all media)	Screen Media Ventures/ Submarine Entertainment		
Venues	1st Wkend 1	2nd Wkend 2	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX					
Box Office ⁵	\$ 3,529	\$ 1,912	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 8,050	Budget⁶ \$450k	Domestic Sales Submarine Entertainment		
\$\$/venue	\$ 3,529	\$ 956	XXXX	XXXX	XXXX	Max Venues 2	Total Wkends 2			
5 Paper Heart (Comedy)	8/7/09	1	No	DF		Sundance '09	Overture Films (all media)	Paramount Vantage		
Venues	1st Wkend 38	2nd Wkend 68	3rd Wkend 78	4th Wkend 96	5th Wkend.... 89					
Box Office ⁵	\$219k	\$172k	\$127k	\$110k	\$ 71,251	TOTAL Box Off. \$1.3m	Budget⁶ \$1m	Domestic Sales UTA/Lichter, Grossman, Nichols, Adler & Feldman		
\$\$/venue	\$ 5,776	\$ 2,522	\$ 1,633	\$ 1,150	\$ 801	Max Venues 96	Total Wkends 12			

THIRD WEEKEND OF AUGUST

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
1 American Casino (Doc)	8/14/09	0	No	PE		Tribeca '09	Argot Pictures (T - service deal)	Louise Rosen Ltd (TV) CRM (Digital)		
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend 1	4th Wkend 2	5th Wkend.... 3					
Box Office ⁵	\$ 1,397	\$ 3,337	\$ 501	\$ 8,318	\$ 8,201	TOTAL Box Off. \$ 50,437	Budget⁶ <\$1.5m	Domestic Sales Cinetic Media (TV) CRM (Digital)		
\$\$/venue	\$ 1,397	\$ 3,337	\$ 501	\$ 4,159	\$ 2,734	Max Venues 3	Total Wkends 11			
2 Cloud 9 (Drama, FL)	8/14/09	0	No	iCo, FG, FDF		Cannes '08	Music Box Films (all media)	The Match Factory		
Venues	1st Wkend 1	2nd Wkend 2	3rd Wkend 5	4th Wkend 5	5th Wkend.... 8					
Box Office ⁵	\$ 6,617	\$ 7,302	\$ 11,245	\$ 7,514	\$ 8,399	TOTAL Box Off. \$ 91,675	Budget⁶ \$1.5m	Domestic Sales The Match Factory		
\$\$/venue	\$ 6,617	\$ 3,651	\$ 2,249	\$ 1,503	\$ 1,050	Max Venues 8	Total Wkends 20			

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 Earth Days (Doc)	8/14/09	0	No	Co, DF*, Gr *PBS	Sundance '09	Zeitgeist (T) PBS (free TV)	None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Screens ⁵	1	5	1	3	2	TOTAL Box Off. \$ 26,748	Domestic Sales
Box Office ⁵	\$ 2,408	\$ 2,435	\$ 493	\$ 3,295	\$ 1,281	Budget⁶ \$1.5m-\$3m	None listed.
\$\$/screen	\$ 2,408	\$ 487	\$ 493	\$ 1,098	\$ 641	Max Screens 5 Total Wkends 12	
4 Grace (Horror)	8/14/09	0	No	PE, iCo, DF, FG	Sundance '09	Anchor Bay (Overture) (all media)	Lightning Entertainment
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	2	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 8,297	Domestic Sales
Box Office ⁵	\$ 6,174	XXXX	XXXX	XXXX	XXXX	Budget⁶ \$3m-\$5m	NA
\$\$/venue	\$ 3,087	XXXX	XXXX	XXXX	XXXX	Max Venues 2 Total Wkends 1	
5 It Might Get Loud (Doc)	8/14/09	0	No	PE	Toronto '08	Sony Pictures Classics (all media)	The Little Film Company
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	7	7	30	56	61	TOTAL Box Off. \$1.6m	Domestic Sales
Box Office ⁵	\$ 92,679	\$ 52,074	\$124k	\$158k	\$127k	Budget⁶ >\$3m	The Little Film Company
\$\$/venue	\$ 13,240	\$ 7,439	\$ 4,130	\$ 2,825	\$ 2,087	Max Venues 75 Total Wkends 18	
6 Kaminey (Drama, FL)	8/14/09	0	No	DFD, Co	None	UTV Motion Pictures (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	85	82	63	34	XXXX	TOTAL Box Off. \$1.3m	Domestic Sales
Box Office ⁵	\$727k	\$220k	\$ 81,583	\$ 50,827	XXXX	Budget⁶ \$6m-\$8m	NA
\$\$/venue	\$ 8,551	\$ 2,687	\$ 1,295	\$ 1,495	XXXX	Max Venues 85 Total Wkends 4	
7 Leon Morin Pretre (reissue) (Drama, FL)	4/17/09	0	No	NA	NA	Rialto Pictures (T)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	1	XXXX	TOTAL Box Off. \$ 27,567	Domestic Sales
Box Office ⁵	\$ 9,515	\$ 5,594	\$ 512	\$ 2,027	XXXX	Budget⁶ NA	NA
\$\$/venue	\$ 9,515	\$ 5,594	\$ 512	\$ 2,027	XXXX	Max Venues 1 Total Wkends 4	
April							
8 My Fuhrer (Comedy, FL)	8/14/09	0	No	Co, FDF, FG, PE	Berlin '07	First Run Features (all media)	Beta Cinema
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 2,465	Domestic Sales
Box Office ⁵	\$ 1,197	\$ 376	XXXX	XXXX	XXXX	Budget⁶ <\$3.5	Beta Cinema
\$\$/venue	\$ 1,197	\$ 376	XXXX	XXXX	XXXX	Max Venues 1 Total Wkends 2	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
9 <i>Patrik, Age 1.5</i> (Comedy, FL)	8/14/09	0	No	FDF, FG -also financed by public co.	Toronto '08	Here Films (all media)	Svensk Filmindustri
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 408 Budget⁶ \$1m-\$4m Max Venues 1 Total Wkends 1	Domestic Sales Svensk Filmindustri
Box Office ⁵	1	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 408	XXXX	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
10 <i>Ponyo</i> (Animation)	8/14/09	0	No	iCo, DF, FDF	Venice '08	Disney (all media)	Wild Bunch
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$15.1m Budget⁶ >\$30m Max Venues 927 Total Wkends 12	Domestic Sales Wild Bunch
Box Office ⁵	927	927	880	890	589		
\$\$/venue	\$ 3,868	\$ 2,617	\$ 2,145	\$ 1,470	\$ 1,067		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
11 <i>Spread</i> (Comedy)	8/14/09	2	No	PE, DF*, MG, PS, D *Katalyst has studio funding.	Sundance '09	Anchor Bay (Overture) (all media)	Voltage Pictures
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$251k Budget⁶ \$6m-\$10m Max Venues 103 Total Wkends 4	Domestic Sales Endeavor/CAA
Box Office ⁵	103	25	45	9	XXXX		
\$\$/venue	\$ 1,194	\$ 14,252	\$ 15,699	\$ 1,810	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
12 <i>Taxidermia</i> (Drama, FL)	8/14/09	0	No	iCo, FG, FDF	Hungarian Film Week '06	Here Films (all media)	Fortissimo Films
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 11,408 Budget⁶ \$2.5m Max Venues 2 Total Wkends 5	Domestic Sales Fortissimo Films
Box Office ⁵	2	2	1	1	1		
\$\$/venue	\$ 4,472	\$ 342	\$ 114	\$ 304	\$ 244		

FOURTH WEEKEND OF AUGUST

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>The Headless Woman</i> (Drama, FL)	8/19/09	0	No	iCo, FG, DF* *El Deseo has WB deal.	Cannes '08	Strand Releasing (all media)	Focus Features Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$100k Budget⁶ \$2m Max Venues 3 Total Wkends 15	Domestic Sales Focus Features Int'l
Box Office ⁵	1	1	3	2	2		
\$\$/venue	\$ 14,778	\$ 11,862	\$ 11,418	\$ 8,150	\$ 4,557		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 <i>Art & Copy</i> (Doc)	8/21/09	0	No	PE, Gr	Sundance '09	Seventh Art Releasing (T - service deal)	The One Club (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$139k Budget⁶ <\$2m Max Venues 5 Total Wkends 13	Domestic Sales Submarine Entertainment/ The One Club (self)
Box Office ⁵	4	2	1	4	5		
\$\$/venue	\$ 20,559	\$ 2,244	\$ 2,342	\$ 11,778	\$ 6,104		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 The Baader Meinhof Complex (Action, FL)	8/21/09	0	No	iCo, FDF, FG, MG, PS, D	Zurich '08	Vitagraph Films (all media)	Summit Entertainment
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	2	3	14	32	31	TOTAL Box Off. \$476k	Domestic Sales
Box Office ⁵	\$ 17,348	\$ 31,692	\$ 44,281	\$ 69,039	\$ 48,914	Budget⁶ \$24m-\$26m	Constantin Films (self-repped)
\$\$/venue	\$ 8,674	\$ 10,564	\$ 3,163	\$ 2,157	\$ 1,578	Max Venues 38 Total Wkends 16	
4 <i>Casi Divas</i> (Comedy, FL)	8/21/09	0	No	DF (produced by Sony)	Los Angeles Latino Int'l '08	Maya Entertainment (T, HV)	Sony Pictures Releasing Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	22	4	3	XXXX	XXXX	TOTAL Box Off. \$ 46,612	Domestic Sales
Box Office ⁵	\$ 27,491	\$ 2,374	\$ 2,007	XXXX	XXXX	Budget⁶ >\$6m	Sony Pictures Releasing Int'l
\$\$/venue	\$ 1,250	\$ 594	\$ 669	XXXX	XXXX	Max Venues 22 Total Wkends 3	
5 <i>Confessionsofa Ex-Doofus-ItchyFooted Mutha</i> (Comedy)	8/21/09	0	No	PE	Tribeca '08	Innocent Bystander (T - self)	None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	2	1	XXXX	XXXX	TOTAL Box Off. \$ 2,310	Domestic Sales
Box Office ⁵	\$ 604	\$ 704	\$ 58	XXXX	XXXX	Budget⁶ <\$3m	None listed.
\$\$/venue	\$ 604	\$ 352	\$ 58	XXXX	XXXX	Max Venues 2 Total Wkends 3	
6 <i>Fifty Dead Men Walking</i> (Thriller)	8/21/09	2	No	iCo, FG, PE, PS, D	Toronto '08	Phase 4 Films (all media)	Handmade Films Int'l (self-repped)
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	<10	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off. <\$40,000	Domestic Sales
Box Office ⁵	<\$36,000	XXXX	XXXX	XXXX	XXXX	Budget⁶ \$8m-\$12m	William Morris
\$\$/venue	<\$4,000	XXXX	XXXX	XXXX	XXXX	Max Venues <10 Total Wkends 1	
7 <i>Five Minutes of Heaven</i> (Drama)	8/21/09	1	No	iCo, FG, FDF, MG, PS, D	Sundance '09	IFC Films (all media, T-VOD)	Pathe Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	2	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 15,676	Domestic Sales
Box Office ⁵	\$ 5,364	\$ 5,026	XXXX	XXXX	XXXX	Budget⁶ \$2m-\$5m	Pathe Int'l/UTA
\$\$/venue	\$ 5,364	\$ 2,513	XXXX	XXXX	XXXX	Max Venues 2 Total Wkends 2	
8 <i>The Marc Pease Experience</i> (Comedy)	8/21/09	1	No	DF, PE, Co, S	None	Paramount Vantage (all media)	Paramount Vantage
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	10	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 4,033	Domestic Sales
Box Office ⁵	\$ 2,641	XXXX	XXXX	XXXX	XXXX	Budget⁶ \$7m-\$12m	NA
\$\$/venue	\$ 264	XXXX	XXXX	XXXX	XXXX	Max Venues 10 Total Wkends 1	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
9 My One and Only (Comedy)	8/21/09	4	No	PE, Co, MG, PS, D, S	Berlin '09	Freestyle Releasing (T - service deal)	Essential Entertainment
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 4	10	77	116	202	TOTAL Box Off.	\$2.5m	Domestic Sales
Box Office ⁵	\$ 58,692	\$ 79,652	\$385k	\$350k	Budget⁶	\$12m-\$18m	CAA
\$\$/venue	\$ 14,673	\$ 7,965	\$ 5,005	\$ 3,018	Max Venues	256	Total Wkends 13

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
10 Sikandar (Thriller, FL)	8/21/09	0	No	FDF, Co	Indian Film Festival of Los Angeles '09	BIG Pictures (Reliance) (all media)	NA
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 9	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off.	\$ 1,954	Domestic Sales
Box Office ⁵	\$ 1,954	XXXX	XXXX	XXXX	Budget⁶	\$750k-\$1.25m	NA
\$\$/venue	\$ 217	XXXX	XXXX	XXXX	Max Venues	9	Total Wkends 1

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
11 Streetballers (Drama)	8/21/09	0	No	PE, Co	Hollywood Black '08	MSK Films (T - self)	None listed.
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 2	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off.	\$ 11,581	Domestic Sales
Box Office ⁵	\$ 11,581	XXXX	XXXX	XXXX	Budget⁶	\$1.5m (\$550k deferred)	None listed.
\$\$/venue	\$ 5,791	XXXX	XXXX	XXXX	Max Venues	2	Total Wkends 1

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
12 World's Greatest Dad (Comedy)	8/21/09	2	No	PE, Co, S	Sundance '09	Magnolia Pictures (all media, T-VOD)	Cinetic Int'l
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 1	9	29	30	18	TOTAL Box Off.	\$222k	Domestic Sales
Box Office ⁵	\$ 4,675	\$ 27,061	\$ 54,545	\$ 33,811	Budget⁶	\$3m-\$6m	Cinetic Media/CAA
\$\$/venue	\$ 4,675	\$ 3,007	\$ 1,881	\$ 1,127	Max Venues	30	Total Wkends 14

FIFTH WEEKEND OF AUGUST

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Big Fan (Drama)	8/28/09	0	No	PE	Sundance '09	First Independent Pictures (all media)	None listed.
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 2	10	13	14	15	TOTAL Box Off.	\$235k	Domestic Sales
Box Office ⁵	\$ 24,266	\$ 21,614	\$ 35,884	\$ 19,220	Budget⁶	<\$1m	Andrew Hurwitz
\$\$/venue	\$ 12,133	\$ 2,161	\$ 2,760	\$ 1,373	Max Venues	15	Total Wkends 22

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 Daddy Cool (Drama, FL)	8/28/09	0	No	FDF, Co	None	BIG Pictures (Reliance) (all media)	NA
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 18	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off.	\$ 14,319	Domestic Sales
Box Office ⁵	\$ 14,319	XXXX	XXXX	XXXX	Budget⁶	\$1.25m-\$1.75m	NA
\$\$/venue	\$ 796	XXXX	XXXX	XXXX	Max Venues	18	Total Wkends 1

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 Into Temptation (Drama)	8/28/09	0	No	PE, Co, S	Newport Beach '09	Ten Ten Films (T - self) First Look Studios (HV)	Arsenal Pictures
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 1	1	1	2	2	TOTAL Box Off.	\$ 97,457	Domestic Sales
Box Office ⁵	\$ 10,916	\$ 7,057	\$ 4,916	\$ 11,111	Budget⁶	<\$800k	Arsenal Pictures
\$\$/venue	\$ 10,916	\$ 7,057	\$ 4,916	\$ 5,556	Max Venues	2	Total Wkends 10

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 <i>Mystery Team</i> (Comedy)	8/28/09	0	No	PE	Sundance '09	Roadside Attractions (T, HV)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	1	2	3	1	TOTAL Box Off. \$ 89,442	Domestic Sales
Box Office ⁵	\$ 7,840	\$ 743	\$ 3,183	\$ 2,025	\$ 2,350	Budget⁶ <\$500k	Submarine Entertainment
\$\$/venue	\$ 7,840	\$ 743	\$ 1,592	\$ 675	\$ 2,350	Max Venues 4 Total Wkends 17	
5 <i>The Open Road</i> (Drama)	8/28/09	3	No	PE, Co, S, MG, PS, D	Munich '09	Anchor Bay (Overture) (T, HV)	Odd Lot Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	14	7	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 19,716	Domestic Sales
Box Office ⁵	\$ 13,323	\$ 2,541	XXXX	XXXX	XXXX	Budget⁶ \$6.8m	Odd Lot (self-repped)/ ICM
\$\$/venue	\$ 952	\$ 363	XXXX	XXXX	XXXX	Max Venues 14 Total Wkends 2	
6 <i>The September Issue</i> (Doc)	8/28/09	0	No	DF, Co	Sundance '09	Roadside Attractions (T, HV) A&E (pay TV)	Elle Driver
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	6	20	111	115	143	TOTAL Box Off. \$3.8m	Domestic Sales
Box Office ⁵	\$221k	\$146k	\$694k	\$404k	\$380k	Budget⁶ \$1.5m-\$3m	A&E (self-repped)/ CAA
\$\$/venue	\$ 36,772	\$ 7,302	\$ 6,252	\$ 3,517	\$ 2,660	Max Venues 143 Total Wkends 23	
7 <i>Still Walking</i> (Drama, FL)	8/28/09	0	No	Co, FDF	Toronto '08	IFC Films (all media, T-VOD)	Celluloid Dreams
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	2	8	11	13	5	TOTAL Box Off. \$167k	Domestic Sales
Box Office ⁵	\$ 20,298	\$ 41,348	\$ 26,211	\$ 15,609	\$ 6,688	Budget⁶ <\$5m	Celluloid Dreams
\$\$/venue	\$ 10,149	\$ 5,169	\$ 2,383	\$ 1,201	\$ 1,338	Max Venues 13 Total Wkends 5	
8 <i>We Live in Public</i> (Doc)	8/28/09	0	No	PE, iCo, DF* *Katalyst has studio funding.	Sundance '09	Abramorama Ent. (T - service deal)	Celsius Entertainment
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	2	1	1	1	TOTAL Box Off. \$ 41,711	Domestic Sales
Box Office ⁵	\$ 7,325	\$ 3,793	\$ 529	\$ 4,289	\$ 1,595	Budget⁶ \$1.5m-\$3m	Submarine Entertainment/ Cinetic Media
\$\$/venue	\$ 7,325	\$ 1,897	\$ 529	\$ 4,289	\$ 1,595	Max Venues 2 Total Wkends 10	

NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

FDF = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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