

Independent and Studio Film  
 Limited Openers Between  
 July 27 and August 30, 2009  
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF AUGUST

| Film Title                                      | Release Date   | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup>      | Debut Festival        | US Distributor <sup>4</sup>                | Foreign Sales   |
|---|----------------|-------------------------|-----------------------------|-----------------------------|-----------------------|--|---|
| <b>1</b> <i>You, the Living</i><br>(Comedy, FL) | 7/29/09        | 0                       | No                          | iCo, FG, FDF, MG, PS, D, PE | Cannes '07            | Palisades Tartan<br>(all media)            | The Coproduction Office   |
| Venues  | 1st Wkend<br>1 | 2nd Wkend<br>1          | 3rd Wkend<br>XXXX           | 4th Wkend<br>XXXX           | 5th Wkend....<br>XXXX |  |   |
| Box Office <sup>5</sup>                         | \$ 6,924       | \$ 5,742                | XXXX                        | XXXX                        | XXXX                  | <b>TOTAL Box Off.</b> \$ 21,438            |   |
| \$\$/venue                                      | \$ 6,924       | \$ 5,741                | XXXX                        | XXXX                        | XXXX                  | <b>Budget<sup>6</sup></b> \$6m-\$8m        | <b>Domestic Sales</b><br>The Coproduction Office                    |
|   |                |                         |                             |                             |                       | <b>Max Venues</b> 1                        | <b>Total Wkends</b> 2   |
| <b>2</b> <i>Adam</i><br>(Drama)                 | 7/29/09        | 0                       | No                          | PE, Co                      | Sundance '09          | Fox Searchlight<br>(all media)             | NA  |
| Venues  | 4              | 20                      | 66                          | 95                          | 177                   |  |   |
| Box Office <sup>5</sup>                         | \$ 68,377      | \$104k                  | \$202k                      | \$248k                      | \$346k                | <b>TOTAL Box Off.</b> \$2.3m               |   |
| \$\$/venue                                      | \$ 17,094      | \$ 5,209                | \$ 3,063                    | \$ 2,612                    | \$ 1,953              | <b>Budget<sup>6</sup></b> \$500k-\$1m      | <b>Domestic Sales</b><br>The Film Sales Company                     |
|   |                |                         |                             |                             |                       | <b>Max Venues</b> 177                      | <b>Total Wkends</b> 16  |
| <b>3</b> <i>Act of God</i><br>(Doc)             | 7/31/09        | 0                       | No                          | Co, FG, FDF, Gr             | Hot Docs '09          | Zeitgeist Films<br>(all media)             | None listed.  |
| Venues  | 1              | 1                       | 1                           | XXXX                        | XXXX                  |  |   |
| Box Office <sup>5</sup>                         | \$ 522         | \$ 2,606                | \$ 168                      | XXXX                        | XXXX                  | <b>TOTAL Box Off.</b> \$ 9,955             |   |
| \$\$/venue                                      | \$ 522         | \$ 2,606                | \$ 168                      | XXXX                        | XXXX                  | <b>Budget<sup>6</sup></b> <\$1.5m          | <b>Domestic Sales</b><br>None listed.                               |
|   |                |                         |                             |                             |                       | <b>Max Venues</b> 1                        | <b>Total Wkends</b> 3   |
| <b>4</b> <i>The Cove</i><br>(Doc)               | 7/31/09        | 0                       | No                          | Gr, Co, PE                  | Sundance '09          | Roadside Attractions<br>(T, HV)            | Quickfire Films/<br>The Works Int'l                                 |
| Venues  | 4              | 56                      | 53                          | 32                          | 25                    |  |   |
| Box Office <sup>5</sup>                         | \$ 57,640      | \$156k                  | \$ 87,633                   | \$ 53,107                   | \$ 45,703             | <b>TOTAL Box Off.</b> \$870k               |   |
| \$\$/venue                                      | \$ 14,410      | \$ 2,793                | \$ 1,653                    | \$ 1,660                    | \$ 1,828              | <b>Budget<sup>6</sup></b> \$2.5m-\$5m      | <b>Domestic Sales</b><br>William Morris/<br>Submarine Entertainment |
|   |                |                         |                             |                             |                       | <b>Max Venues</b> 56                       | <b>Total Wkends</b> 28  |
| <b>5</b> <i>Flame and Citron</i><br>(Drama, FL) | 7/31/09        | 0                       | No                          | iCo, FG, FDF, MG, PS, D     | Telluride '08         | IFC Films<br>(all media, T-VOD)            | The Match Factory   |
| Venues  | 2              | 1                       | 3                           | 6                           | 5                     |  |   |
| Box Office <sup>5</sup>                         | \$ 15,254      | \$ 3,787                | \$ 9,815                    | \$ 18,925                   | \$ 12,085             | <b>TOTAL Box Off.</b> \$148k               |   |
| \$\$/venue                                      | \$ 7,627       | \$ 3,787                | \$ 3,272                    | \$ 3,154                    | \$ 2,417              | <b>Budget<sup>6</sup></b> \$7.5m-\$10m     | <b>Domestic Sales</b><br>The Match Factory                          |
|   |                |                         |                             |                             |                       | <b>Max Venues</b> 8                        | <b>Total Wkends</b> 9   |
| <b>6</b> <i>Fragments</i><br>(Drama)            | 7/31/09        | 7                       | No                          | FDF, PE, iCo, PS, D         | Los Angeles '08       | Peace Arch Entertainment<br>(T); Sony (HV) | Peace Arch Entertainment  |
| Venues  | <10            | XXXX                    | XXXX                        | XXXX                        | XXXX                  |  |   |
| Box Office <sup>5</sup>                         | <\$50k         | XXXX                    | XXXX                        | XXXX                        | XXXX                  | <b>TOTAL Box Off.</b> <\$50,000            |   |
| \$\$/venue                                      | <\$5,000       | XXXX                    | XXXX                        | XXXX                        | XXXX                  | <b>Budget<sup>6</sup></b> \$10m-\$20m      | <b>Domestic Sales</b><br>NA   |
|   |                |                         |                             |                             |                       | <b>Max Venues</b> <10                      | <b>Total Wkends</b> 1   |

| Film Title                               | Release Date   | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup>  | Debut Festival                        | US Distributor <sup>4</sup>  | Foreign Sales                              |
|--|----------------|-------------------------|-----------------------------|-------------------------|---------------------------------------|--|--|
| <b>7 Ghosted</b><br>(Drama, FL)          | 7/31/09        | 0                       | No                          | iCo, FG, FDF            | Berlin '09                            | First Run Features<br>(all media)  | M-Appeal                                   |
| Venues                                   | 1st Wkend: 1   | 2nd Wkend: 1            | 3rd Wkend: XXXX             | 4th Wkend: XXXX         | 5th Wkend: XXXX                       | <b>TOTAL Box Off.</b> \$ 1,780<br><b>Budget<sup>6</sup></b> <\$3m<br><b>Max Venues</b> 1 <b>Total Wkends</b> 2       | <b>Domestic Sales</b><br>M-Appeal          |
| Box Office <sup>5</sup>                  | \$ 980         | \$ 249                  | XXXX                        | XXXX                    | XXXX                                  |  |  |
| \$\$/venue                               | \$ 980         | \$ 249                  | XXXX                        | XXXX                    | XXXX                                  |  |  |
|  |                |                         |                             |                         |                                       |  |  |
| <b>8 Gotta Dance</b><br>(Doc)            | 7/31/09        | 0                       | No                          | PE                      | Tribeca '08                           | Mitropoulos Films<br>(T - service deal)  | None listed.                               |
| Venues                                   | 1st Wkend: 1   | 2nd Wkend: 3            | 3rd Wkend: 4                | 4th Wkend: XXXX         | 5th Wkend: XXXX                       | <b>TOTAL Box Off.</b> \$ 25,108<br><b>Budget<sup>6</sup></b> <\$2.5m<br><b>Max Venues</b> 4 <b>Total Wkends</b> 4    | <b>Domestic Sales</b><br>William Morris    |
| Box Office <sup>5</sup>                  | \$ 8,576       | \$ 3,359                | \$ 7,224                    | XXXX                    | XXXX                                  |  |  |
| \$\$/venue                               | \$ 8,576       | \$ 1,120                | \$ 1,806                    | XXXX                    | XXXX                                  |  |  |
|  |                |                         |                             |                         |                                       |  |  |
| <b>9 If I Die Tonight</b><br>(Doc)       | 7/31/09        | 0                       | No                          | PE, Co                  | Film Life & HBO American<br>Black '06 | Indican Pictures<br>(all media)  | None listed.                               |
| Venues                                   | 1st Wkend: 2   | 2nd Wkend: 1            | 3rd Wkend: 1                | 4th Wkend: 1            | 5th Wkend: 1                          | <b>TOTAL Box Off.</b> \$ 20,195<br><b>Budget<sup>6</sup></b> <\$1m<br><b>Max Venues</b> 2 <b>Total Wkends</b> 6      | <b>Domestic Sales</b><br>None listed.      |
| Box Office <sup>5</sup>                  | \$ 9,646       | \$ 2,609                | \$ 702                      | \$ 1,213                | \$ 502                                |  |  |
| \$\$/venue                               | \$ 4,823       | \$ 2,609                | \$ 702                      | \$ 1,213                | \$ 502                                |  |  |
|  |                |                         |                             |                         |                                       |  |  |
| <b>10 Lorna's Silence</b><br>(Drama, FL) | 7/31/09        | 0                       | No                          | iCo, FG, FDF, MG, PS, D | Cannes '08                            | Sony Pictures Classics<br>(all media)  | Celluloid Dreams                           |
| Venues                                   | 1st Wkend: 6   | 2nd Wkend: 9            | 3rd Wkend: 16               | 4th Wkend: 14           | 5th Wkend: 12                         | <b>TOTAL Box Off.</b> \$339k<br><b>Budget<sup>6</sup></b> \$5.8m<br><b>Max Venues</b> 23 <b>Total Wkends</b> 18      | <b>Domestic Sales</b><br>Celluloid Dreams  |
| Box Office <sup>5</sup>                  | \$ 34,411      | \$ 21,931               | \$ 28,027                   | \$ 25,045               | \$ 25,362                             |  |  |
| \$\$/venue                               | \$ 5,735       | \$ 2,437                | \$ 1,752                    | \$ 1,789                | \$ 2,114                              |  |  |
|  |                |                         |                             |                         |                                       |  |  |
| <b>11 Love Aaj Kal</b><br>(Drama, FL)    | 7/31/09        | 0                       | No                          | FDF, Co                 | None                                  | Eros Int'l<br>(all media)  | NA   |
| Venues                                   | 1st Wkend: 102 | 2nd Wkend: 102          | 3rd Wkend: 102              | 4th Wkend: 102          | 5th Wkend: 102                        | <b>TOTAL Box Off.</b> \$2.4m<br><b>Budget<sup>6</sup></b> \$10m-\$12m<br><b>Max Venues</b> 102 <b>Total Wkends</b> 5 | <b>Domestic Sales</b><br>NA                |
| Box Office <sup>5</sup>                  | \$1.2m         | \$625k                  | \$ 85,632                   | \$ 30,812               | \$ 9,738                              |  |  |
| \$\$/venue                               | \$ 12,174      | \$ 6,128                | \$ 840                      | \$ 302                  | \$ 95                                 |  |  |
|  |                |                         |                             |                         |                                       |  |  |
| <b>12 Not Quite Hollywood</b><br>(Doc)   | 7/31/09        | 3                       | No                          | FG, DF, PS, D, PE       | Melbourne Int'l '08                   | Magnolia Pictures<br>(all media)   | Magnolia Pictures                          |
| Venues                                   | 1st Wkend: 2   | 2nd Wkend: 2            | 3rd Wkend: 6                | 4th Wkend: 4            | 5th Wkend: XXXX                       | <b>TOTAL Box Off.</b> \$ 21,152<br><b>Budget<sup>6</sup></b> \$1.4m<br><b>Max Venues</b> 6 <b>Total Wkends</b> 4     | <b>Domestic Sales</b><br>Magnolia Pictures |
| Box Office <sup>5</sup>                  | \$ 4,694       | \$ 1,933                | \$ 3,550                    | \$ 2,562                | XXXX                                  |  |  |
| \$\$/venue                               | \$ 2,347       | \$ 967                  | \$ 592                      | \$ 641                  | XXXX                                  |  |  |
|  |                |                         |                             |                         |                                       |  |  |
| <b>13 Thirst</b><br>(Horror, FL)         | 7/31/09        | 0                       | No                          | iCo, FDF, DF, PS, D     | Cannes '09                            | Focus Features<br>(all media)  | CJ Entertainment                           |
| Venues                                   | 1st Wkend: 4   | 2nd Wkend: 8            | 3rd Wkend: 15               | 4th Wkend: 17           | 5th Wkend: XXXX                       | <b>TOTAL Box Off.</b> \$319k<br><b>Budget<sup>6</sup></b> \$4m-\$6m<br><b>Max Venues</b> 17 <b>Total Wkends</b> 4    | <b>Domestic Sales</b><br>NA                |
| Box Office <sup>5</sup>                  | \$ 55,889      | \$ 54,916               | \$ 50,725                   | \$ 33,666               | XXXX                                  |  |  |
| \$\$/venue                               | \$ 13,972      | \$ 6,865                | \$ 3,382                    | \$ 1,980                | XXXX                                  |  |  |
|  |                |                         |                             |                         |                                       |  |  |

## SECOND WEEKEND OF AUGUST

| Film Title                           | Release         |                         |                        |                         |                       | Star                                |  | Debut Festival  | US Distributor <sup>4</sup> | Foreign Sales |
|--------------------------------------|-----------------|-------------------------|------------------------|-------------------------|-----------------------|-------------------------------------|--|---|-----------------------------|---------------|
|                                      | Date            | # of Stars <sup>1</sup> | Director? <sup>2</sup> | Financing <sup>3</sup>  |                       |                                     |  |   |                             |               |
| <b>1 Beeswax</b><br>(Drama)          | 8/7/09          | 0                       | No                     | PE                      |                       | Berlin '09                          | The Cinema Guild<br>(all media)          | None listed.  |                             |               |
| Venues                               | 1st Wkend<br>1  | 2nd Wkend<br>1          | 3rd Wkend<br>2         | 4th Wkend<br>3          | 5th Wkend....<br>2    | <b>TOTAL Box Off.</b> \$ 41,439     |  | <b>Domestic Sales</b><br>Houston King                                       |                             |               |
| Box Office <sup>5</sup>              | \$ 5,844        | \$ 2,556                | \$ 4,686               | \$ 3,469                | \$ 4,064              | <b>Budget<sup>6</sup></b> <\$1m     |  |   |                             |               |
| \$\$/venue                           | \$ 5,844        | \$ 2,556                | \$ 2,343               | \$ 1,156                | \$ 2,032              | <b>Max Venues</b> 3                 | <b>Total Wkends</b> 12                   |   |                             |               |
| <b>2 Bliss</b><br>(Drama, FL)        | 8/7/09          | 0                       | No                     | PE, PS, D, iCo, FG      |                       | Istanbul Int'l '07                  | First Run Features<br>(all media, T-VOD) | Intramovies   |                             |               |
| Venues                               | 1st Wkend<br>1  | 2nd Wkend<br>1          | 3rd Wkend<br>1         | 4th Wkend<br>1          | 5th Wkend....<br>3    | <b>TOTAL Box Off.</b> \$ 37,493     |  | <b>Domestic Sales</b><br>Intramovies  |                             |               |
| Box Office <sup>5</sup>              | \$ 7,039        | \$ 5,227                | \$ 3,338               | \$ 2,585                | \$ 1,179              | <b>Budget<sup>6</sup></b> \$3m-\$6m |  |   |                             |               |
| \$\$/venue                           | \$ 7,039        | \$ 5,227                | \$ 3,338               | \$ 2,585                | \$ 393                | <b>Max Venues</b> 3                 | <b>Total Wkends</b> 10                   |   |                             |               |
| <b>3 Cold Souls</b><br>(Comedy)      | 8/7/09          | 1                       | No                     | PE, iCo, FDF, FG, S, Gr |                       | Sundance '09                        | Samuel Goldwyn Films<br>(all media)      | E1 Films Int'l  |                             |               |
| Venues                               | 1st Wkend<br>7  | 2nd Wkend<br>21         | 3rd Wkend<br>50        | 4th Wkend<br>40         | 5th Wkend....<br>52   | <b>TOTAL Box Off.</b> \$905k        |  | <b>Domestic Sales</b><br>Cinetic Media                                      |                             |               |
| Box Office <sup>5</sup>              | \$ 63,302       | \$ 70,626               | \$120k                 | \$ 97,200               | \$ 92,245             | <b>Budget<sup>6</sup></b> \$3m-\$6m |  |   |                             |               |
| \$\$/venue                           | \$ 9,043        | \$ 3,363                | \$ 2,408               | \$ 2,430                | \$ 1,774              | <b>Max Venues</b> 52                | <b>Total Wkends</b> 14                   |   |                             |               |
| <b>4 I Sell the Dead</b><br>(Comedy) | 8/7/09          | 1                       | No                     | PE                      |                       | Sitges Int'l '08                    | IFC Films<br>(all media)                 | Screen Media Ventures/<br>Submarine Entertainment                           |                             |               |
| Venues                               | 1st Wkend<br>1  | 2nd Wkend<br>2          | 3rd Wkend<br>XXXX      | 4th Wkend<br>XXXX       | 5th Wkend....<br>XXXX | <b>TOTAL Box Off.</b> \$ 8,050      |  | <b>Domestic Sales</b><br>Submarine Entertainment                            |                             |               |
| Box Office <sup>5</sup>              | \$ 3,529        | \$ 1,912                | XXXX                   | XXXX                    | XXXX                  | <b>Budget<sup>6</sup></b> \$450k    |  |   |                             |               |
| \$\$/venue                           | \$ 3,529        | \$ 956                  | XXXX                   | XXXX                    | XXXX                  | <b>Max Venues</b> 2                 | <b>Total Wkends</b> 2                    |   |                             |               |
| <b>5 Paper Heart</b><br>(Comedy)     | 8/7/09          | 1                       | No                     | DF                      |                       | Sundance '09                        | Overture Films<br>(all media)            | Paramount Vantage   |                             |               |
| Venues                               | 1st Wkend<br>38 | 2nd Wkend<br>68         | 3rd Wkend<br>78        | 4th Wkend<br>96         | 5th Wkend....<br>89   | <b>TOTAL Box Off.</b> \$1.3m        |  | <b>Domestic Sales</b><br>UTA/Lichter, Grossman,<br>Nichols, Adler & Feldman |                             |               |
| Box Office <sup>5</sup>              | \$219k          | \$172k                  | \$127k                 | \$110k                  | \$ 71,251             | <b>Budget<sup>6</sup></b> \$1m      |  |   |                             |               |
| \$\$/venue                           | \$ 5,776        | \$ 2,522                | \$ 1,633               | \$ 1,150                | \$ 801                | <b>Max Venues</b> 96                | <b>Total Wkends</b> 12                   |   |                             |               |

## THIRD WEEKEND OF AUGUST

| Film Title                        | Release        |                         |                        |                        |                    | Star                              |                                      | Debut Festival   | US Distributor <sup>4</sup> | Foreign Sales |
|-----------------------------------|----------------|-------------------------|------------------------|------------------------|--------------------|-----------------------------------|--------------------------------------|--|-----------------------------|---------------|
|                                   | Date           | # of Stars <sup>1</sup> | Director? <sup>2</sup> | Financing <sup>3</sup> |                    |                                   |                                      |  |                             |               |
| <b>1 American Casino</b><br>(Doc) | 8/14/09        | 0                       | No                     | PE                     |                    | Tribeca '09                       | Argot Pictures<br>(T - service deal) | Louise Rosen Ltd (TV)<br>CRM (Digital)                       |                             |               |
| Venues                            | 1st Wkend<br>1 | 2nd Wkend<br>1          | 3rd Wkend<br>1         | 4th Wkend<br>2         | 5th Wkend....<br>3 | <b>TOTAL Box Off.</b> \$ 50,437   |                                      | <b>Domestic Sales</b><br>Cinetic Media (TV)<br>CRM (Digital) |                             |               |
| Box Office <sup>5</sup>           | \$ 1,397       | \$ 3,337                | \$ 501                 | \$ 8,318               | \$ 8,201           | <b>Budget<sup>6</sup></b> <\$1.5m |                                      |  |                             |               |
| \$\$/venue                        | \$ 1,397       | \$ 3,337                | \$ 501                 | \$ 4,159               | \$ 2,734           | <b>Max Venues</b> 3               | <b>Total Wkends</b> 11               |  |                             |               |
| <b>2 Cloud 9</b><br>(Drama, FL)   | 8/14/09        | 0                       | No                     | iCo, FG, FDF           |                    | Cannes '08                        | Music Box Films<br>(all media)       | The Match Factory  |                             |               |
| Venues                            | 1st Wkend<br>1 | 2nd Wkend<br>2          | 3rd Wkend<br>5         | 4th Wkend<br>5         | 5th Wkend....<br>8 | <b>TOTAL Box Off.</b> \$ 91,675   |                                      | <b>Domestic Sales</b><br>The Match Factory                   |                             |               |
| Box Office <sup>5</sup>           | \$ 6,617       | \$ 7,302                | \$ 11,245              | \$ 7,514               | \$ 8,399           | <b>Budget<sup>6</sup></b> \$1.5m  |                                      |  |                             |               |
| \$\$/venue                        | \$ 6,617       | \$ 3,651                | \$ 2,249               | \$ 1,503               | \$ 1,050           | <b>Max Venues</b> 8               | <b>Total Wkends</b> 20               |  |                             |               |

| Film Title                   | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival | US Distributor <sup>4</sup>                 |
|------------------------------|--------------|-------------------------|-----------------------------|------------------------|----------------|---|
| <b>3 Earth Days</b><br>(Doc) | 8/14/09      | 0                       | No                          | Co, DF*, Gr<br>*PBS    | Sundance '09   | Zeitgeist (T)<br>PBS (free TV)              |
|                              | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend              | 5th Wkend....  |   |
| Screens <sup>5</sup>         | 1            | 5                       | 1                           | 3                      | 2              |   |
| Box Office <sup>5</sup>      | \$ 2,408     | \$ 2,435                | \$ 493                      | \$ 3,295               | \$ 1,281       | <b>TOTAL Box Off.</b> \$ 26,748             |
| \$\$/screen                  | \$ 2,408     | \$ 487                  | \$ 493                      | \$ 1,098               | \$ 641         | <b>Budget<sup>6</sup></b> \$1.5m-\$3m       |
|                              |              |                         |                             |                        |                | <b>Max Screens</b> 5 <b>Total Wkends</b> 12 |

**Foreign Sales**  
None listed.

**Domestic Sales**  
None listed.

| Film Title                 | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival | US Distributor <sup>4</sup>               |
|----------------------------|--------------|-------------------------|-----------------------------|------------------------|----------------|---|
| <b>4 Grace</b><br>(Horror) | 8/14/09      | 0                       | No                          | PE, iCo, DF, FG        | Sundance '09   | Anchor Bay (Overture)<br>(all media)      |
|                            | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend              | 5th Wkend....  |   |
| Venues                     | 2            | XXXX                    | XXXX                        | XXXX                   | XXXX           | <b>TOTAL Box Off.</b> \$ 8,297            |
| Box Office <sup>5</sup>    | \$ 6,174     | XXXX                    | XXXX                        | XXXX                   | XXXX           | <b>Budget<sup>6</sup></b> \$3m-\$5m       |
| \$\$/venue                 | \$ 3,087     | XXXX                    | XXXX                        | XXXX                   | XXXX           | <b>Max Venues</b> 2 <b>Total Wkends</b> 1 |

**Foreign Sales**  
Lightning Entertainment

**Domestic Sales**  
NA

| Film Title                          | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival | US Distributor <sup>4</sup>                 |
|-------------------------------------|--------------|-------------------------|-----------------------------|------------------------|----------------|---|
| <b>5 It Might Get Loud</b><br>(Doc) | 8/14/09      | 0                       | No                          | PE                     | Toronto '08    | Sony Pictures Classics<br>(all media)       |
|                                     | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend              | 5th Wkend....  |   |
| Venues                              | 7            | 7                       | 30                          | 56                     | 61             | <b>TOTAL Box Off.</b> \$1.6m                |
| Box Office <sup>5</sup>             | \$ 92,679    | \$ 52,074               | \$124k                      | \$158k                 | \$127k         | <b>Budget<sup>6</sup></b> >\$3m             |
| \$\$/venue                          | \$ 13,240    | \$ 7,439                | \$ 4,130                    | \$ 2,825               | \$ 2,087       | <b>Max Venues</b> 75 <b>Total Wkends</b> 18 |

**Foreign Sales**  
The Little Film Company

**Domestic Sales**  
The Little Film Company

| Film Title                      | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival | US Distributor <sup>4</sup>                |
|---------------------------------|--------------|-------------------------|-----------------------------|------------------------|----------------|--|
| <b>6 Kaminey</b><br>(Drama, FL) | 8/14/09      | 0                       | No                          | DFD, Co                | None           | UTV Motion Pictures<br>(all media)         |
|                                 | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend              | 5th Wkend....  |  |
| Venues                          | 85           | 82                      | 63                          | 34                     | XXXX           | <b>TOTAL Box Off.</b> \$1.3m               |
| Box Office <sup>5</sup>         | \$727k       | \$220k                  | \$ 81,583                   | \$ 50,827              | XXXX           | <b>Budget<sup>6</sup></b> \$6m-\$8m        |
| \$\$/venue                      | \$ 8,551     | \$ 2,687                | \$ 1,295                    | \$ 1,495               | XXXX           | <b>Max Venues</b> 85 <b>Total Wkends</b> 4 |

**Foreign Sales**  
NA

**Domestic Sales**  
NA

| Film Title  | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival | US Distributor <sup>4</sup>               |
|---|--------------|-------------------------|-----------------------------|------------------------|----------------|---|
| <b>7 Leon Morin Pretre</b> (reissue)<br>(Drama, FL) | 4/17/09      | 0                       | No                          | NA                     | NA             | Rialto Pictures (T)                       |
|   | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend              | 5th Wkend....  |   |
| Venues  | 1            | 1                       | 1                           | 1                      | XXXX           | <b>TOTAL Box Off.</b> \$ 27,567           |
| Box Office <sup>5</sup>                             | \$ 9,515     | \$ 5,594                | \$ 512                      | \$ 2,027               | XXXX           | <b>Budget<sup>6</sup></b> NA              |
| \$\$/venue  | \$ 9,515     | \$ 5,594                | \$ 512                      | \$ 2,027               | XXXX           | <b>Max Venues</b> 1 <b>Total Wkends</b> 4 |
|   | April        |                         |                             |                        |                |   |

**Foreign Sales**  
NA

**Domestic Sales**  
NA

| Film Title                         | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival | US Distributor <sup>4</sup>               |
|------------------------------------|--------------|-------------------------|-----------------------------|------------------------|----------------|---|
| <b>8 My Fuhrer</b><br>(Comedy, FL) | 8/14/09      | 0                       | No                          | Co, FDF, FG, PE        | Berlin '07     | First Run Features<br>(all media)         |
|                                    | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend              | 5th Wkend....  |   |
| Venues                             | 1            | 1                       | XXXX                        | XXXX                   | XXXX           | <b>TOTAL Box Off.</b> \$ 2,465            |
| Box Office <sup>5</sup>            | \$ 1,197     | \$ 376                  | XXXX                        | XXXX                   | XXXX           | <b>Budget<sup>6</sup></b> <\$3.5          |
| \$\$/venue                         | \$ 1,197     | \$ 376                  | XXXX                        | XXXX                   | XXXX           | <b>Max Venues</b> 1 <b>Total Wkends</b> 2 |

**Foreign Sales**  
Beta Cinema

**Domestic Sales**  
Beta Cinema

| Film Title                                      | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup>                  | Debut Festival | US Distributor <sup>4</sup>  | Foreign Sales                                |
|---|--------------|-------------------------|-----------------------------|---|----------------|--|--|
| <b>9</b> <i>Patrik, Age 1.5</i><br>(Comedy, FL) | 8/14/09      | 0                       | No                          | FDF, FG<br>-also financed by public co. | Toronto '08    | Here Films<br>(all media)  | Svensk Filmindustri                          |
| Venues  | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend                               | 5th Wkend....  | <b>TOTAL Box Off.</b> \$ 408<br><b>Budget<sup>6</sup></b> \$1m-\$4m<br><b>Max Venues</b> 1 <b>Total Wkends</b> 1 | <b>Domestic Sales</b><br>Svensk Filmindustri |
| Box Office <sup>5</sup>                         | 1            | XXXX                    | XXXX                        | XXXX                                    | XXXX           |  |  |
| \$\$/venue                                      | \$ 408       | XXXX                    | XXXX                        | XXXX                                    | XXXX           |  |  |

| Film Title                            | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival | US Distributor <sup>4</sup>   | Foreign Sales                       |
|---------------------------------------|--------------|-------------------------|-----------------------------|------------------------|----------------|---|-------------------------------------|
| <b>10</b> <i>Ponyo</i><br>(Animation) | 8/14/09      | 0                       | No                          | iCo, DF, FDF           | Venice '08     | Disney<br>(all media)   | Wild Bunch                          |
| Venues                                | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend              | 5th Wkend....  | <b>TOTAL Box Off.</b> \$15.1m<br><b>Budget<sup>6</sup></b> >\$30m<br><b>Max Venues</b> 927 <b>Total Wkends</b> 12 | <b>Domestic Sales</b><br>Wild Bunch |
| Box Office <sup>5</sup>               | 927          | 927                     | 880                         | 890                    | 589            |   |                                     |
| \$\$/venue                            | \$ 3,868     | \$ 2,617                | \$ 2,145                    | \$ 1,470               | \$ 1,067       |   |                                     |

| Film Title                          | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup>                              | Debut Festival | US Distributor <sup>4</sup>   | Foreign Sales                         |
|-------------------------------------|--------------|-------------------------|-----------------------------|---|----------------|---|---------------------------------------|
| <b>11</b> <i>Spread</i><br>(Comedy) | 8/14/09      | 2                       | No                          | PE, DF*, MG, PS, D<br>*Katalyst has studio funding. | Sundance '09   | Anchor Bay (Overture)<br>(all media)  | Voltage Pictures                      |
| Venues                              | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend   | 5th Wkend....  | <b>TOTAL Box Off.</b> \$251k<br><b>Budget<sup>6</sup></b> \$6m-\$10m<br><b>Max Venues</b> 103 <b>Total Wkends</b> 4 | <b>Domestic Sales</b><br>Endeavor/CAA |
| Box Office <sup>5</sup>             | 103          | 25                      | 45                          | 9   | XXXX           |   |                                       |
| \$\$/venue                          | \$ 1,194     | \$ 14,252               | \$ 15,699                   | \$ 1,810  | XXXX           |   |                                       |

| Film Title                                 | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival          | US Distributor <sup>4</sup>  | Foreign Sales                             |
|--|--------------|-------------------------|-----------------------------|------------------------|-------------------------|--|---|
| <b>12</b> <i>Taxidermia</i><br>(Drama, FL) | 8/14/09      | 0                       | No                          | iCo, FG, FDF           | Hungarian Film Week '06 | Here Films<br>(all media)  | Fortissimo Films                          |
| Venues                                     | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend              | 5th Wkend....           | <b>TOTAL Box Off.</b> \$ 11,408<br><b>Budget<sup>6</sup></b> \$2.5m<br><b>Max Venues</b> 2 <b>Total Wkends</b> 5 | <b>Domestic Sales</b><br>Fortissimo Films |
| Box Office <sup>5</sup>                    | 2            | 2                       | 1                           | 1                      | 1                       |  |   |
| \$\$/venue                                 | \$ 4,472     | \$ 342                  | \$ 114                      | \$ 304                 | \$ 244                  |  |   |

## FOURTH WEEKEND OF AUGUST

| Film Title  | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup>                 | Debut Festival | US Distributor <sup>4</sup>  | Foreign Sales                                 |
|---|--------------|-------------------------|-----------------------------|--|----------------|--|---|
| <b>1</b> <i>The Headless Woman</i><br>(Drama, FL) | 8/19/09      | 0                       | No                          | iCo, FG, DF*<br>*El Deseo has WB deal. | Cannes '08     | Strand Releasing<br>(all media)  | Focus Features Int'l                          |
| Venues  | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend                              | 5th Wkend....  | <b>TOTAL Box Off.</b> \$100k<br><b>Budget<sup>6</sup></b> \$2m<br><b>Max Venues</b> 3 <b>Total Wkends</b> 15 | <b>Domestic Sales</b><br>Focus Features Int'l |
| Box Office <sup>5</sup>                           | 1            | 1                       | 3                           | 2                                      | 2              |  |   |
| \$\$/venue  | \$ 14,778    | \$ 11,862               | \$ 11,418                   | \$ 8,150                               | \$ 4,557       |  |   |

| Film Title                              | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival | US Distributor <sup>4</sup>   | Foreign Sales  |
|---|--------------|-------------------------|-----------------------------|------------------------|----------------|---|--|
| <b>2</b> <i>Art &amp; Copy</i><br>(Doc) | 8/21/09      | 0                       | No                          | PE, Gr                 | Sundance '09   | Seventh Art Releasing<br>(T - service deal)   | The One Club<br>(self-repped)  |
| Venues                                  | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend              | 5th Wkend....  | <b>TOTAL Box Off.</b> \$139k<br><b>Budget<sup>6</sup></b> <\$2m<br><b>Max Venues</b> 5 <b>Total Wkends</b> 13 | <b>Domestic Sales</b><br>Submarine Entertainment/<br>The One Club (self) |
| Box Office <sup>5</sup>                 | 4            | 2                       | 1                           | 4                      | 5              |   |  |
| \$\$/venue                              | \$ 20,559    | \$ 2,244                | \$ 2,342                    | \$ 11,778              | \$ 6,104       |   |  |

| Film Title  | Release Date   | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup>  | Debut Festival      | US Distributor <sup>4</sup>  |
|---|----------------|-------------------------|-----------------------------|-------------------------|---------------------|--|
| <b>3 The Baader Meinhof Complex</b><br>(Action, FL) | 8/21/09        | 0                       | No                          | iCo, FDF, FG, MG, PS, D | Zurich '08          | Vitagraph Films<br>(all media)   |
| Venues  | 1st Wkend<br>2 | 2nd Wkend<br>3          | 3rd Wkend<br>14             | 4th Wkend<br>32         | 5th Wkend....<br>31 | <b>TOTAL Box Off.</b> \$476k<br><b>Budget<sup>6</sup></b> \$24m-\$26m<br><b>Max Venues</b> 38 <b>Total Wkends</b> 16 |
| Box Office <sup>5</sup>                             | \$ 17,348      | \$ 31,692               | \$ 44,281                   | \$ 69,039               | \$ 48,914           |  |
| \$\$/venue  | \$ 8,674       | \$ 10,564               | \$ 3,163                    | \$ 2,157                | \$ 1,578            |  |

**Foreign Sales**  
Summit Entertainment

**Domestic Sales**  
Constantin Films  
(self-repped)

| Film Title                          | Release Date    | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival                  | US Distributor <sup>4</sup>  |
|-------------------------------------|-----------------|-------------------------|-----------------------------|------------------------|---------------------------------|--|
| <b>4 Casi Divas</b><br>(Comedy, FL) | 8/21/09         | 0                       | No                          | DF (produced by Sony)  | Los Angeles Latino<br>Int'l '08 | Maya Entertainment<br>(T, HV)  |
| Venues                              | 1st Wkend<br>22 | 2nd Wkend<br>4          | 3rd Wkend<br>3              | 4th Wkend<br>XXXX      | 5th Wkend....<br>XXXX           | <b>TOTAL Box Off.</b> \$ 46,612<br><b>Budget<sup>6</sup></b> >\$6m<br><b>Max Venues</b> 22 <b>Total Wkends</b> 3 |
| Box Office <sup>5</sup>             | \$ 27,491       | \$ 2,374                | \$ 2,007                    | XXXX                   | XXXX                            |  |
| \$\$/venue                          | \$ 1,250        | \$ 594                  | \$ 669                      | XXXX                   | XXXX                            |  |

**Foreign Sales**  
Sony Pictures Releasing  
Int'l

**Domestic Sales**  
Sony Pictures Releasing  
Int'l

| Film Title  | Release Date   | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival        | US Distributor <sup>4</sup>  |
|---|----------------|-------------------------|-----------------------------|------------------------|-----------------------|--|
| <b>5 Confessionsofa Ex-Doofus-ItchyFooted Mutha</b><br>(Comedy) | 8/21/09        | 0                       | No                          | PE                     | Tribeca '08           | Innocent Bystander<br>(T - self)   |
| Venues  | 1st Wkend<br>1 | 2nd Wkend<br>2          | 3rd Wkend<br>1              | 4th Wkend<br>XXXX      | 5th Wkend....<br>XXXX | <b>TOTAL Box Off.</b> \$ 2,310<br><b>Budget<sup>6</sup></b> <\$3m<br><b>Max Venues</b> 2 <b>Total Wkends</b> 3 |
| Box Office <sup>5</sup>   | \$ 604         | \$ 704                  | \$ 58                       | XXXX                   | XXXX                  |  |
| \$\$/venue  | \$ 604         | \$ 352                  | \$ 58                       | XXXX                   | XXXX                  |  |

**Foreign Sales**  
None listed.

**Domestic Sales**  
None listed.

| Film Title                                    | Release Date     | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival        | US Distributor <sup>4</sup>  |
|---|------------------|-------------------------|-----------------------------|------------------------|-----------------------|--|
| <b>6 Fifty Dead Men Walking</b><br>(Thriller) | 8/21/09          | 2                       | No                          | iCo, FG, PE, PS, D     | Toronto '08           | Phase 4 Films<br>(all media)   |
| Venues  | 1st Wkend<br><10 | 2nd Wkend<br>XXXX       | 3rd Wkend<br>XXXX           | 4th Wkend<br>XXXX      | 5th Wkend....<br>XXXX | <b>TOTAL Box Off.</b> <\$40,000<br><b>Budget<sup>6</sup></b> \$8m-\$12m<br><b>Max Venues</b> <10 <b>Total Wkends</b> 1 |
| Box Office <sup>5</sup>                       | <\$36,000        | XXXX                    | XXXX                        | XXXX                   | XXXX                  |  |
| \$\$/venue                                    | <\$4,000         | XXXX                    | XXXX                        | XXXX                   | XXXX                  |  |

**Foreign Sales**  
Handmade Films Int'l  
(self-repped)

**Domestic Sales**  
William Morris

| Film Title                                 | Release Date   | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup>  | Debut Festival        | US Distributor <sup>4</sup>   |
|--|----------------|-------------------------|-----------------------------|-------------------------|-----------------------|---|
| <b>7 Five Minutes of Heaven</b><br>(Drama) | 8/21/09        | 1                       | No                          | iCo, FG, FDF, MG, PS, D | Sundance '09          | IFC Films<br>(all media, T-VOD)   |
| Venues                                     | 1st Wkend<br>1 | 2nd Wkend<br>2          | 3rd Wkend<br>XXXX           | 4th Wkend<br>XXXX       | 5th Wkend....<br>XXXX | <b>TOTAL Box Off.</b> \$ 15,676<br><b>Budget<sup>6</sup></b> \$2m-\$5m<br><b>Max Venues</b> 2 <b>Total Wkends</b> 2 |
| Box Office <sup>5</sup>                    | \$ 5,364       | \$ 5,026                | XXXX                        | XXXX                    | XXXX                  |   |
| \$\$/venue                                 | \$ 5,364       | \$ 2,513                | XXXX                        | XXXX                    | XXXX                  |   |

**Foreign Sales**  
Pathe Int'l

**Domestic Sales**  
Pathe Int'l/UTA

| Film Title                                     | Release Date    | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival        | US Distributor <sup>4</sup>  |
|--|-----------------|-------------------------|-----------------------------|------------------------|-----------------------|--|
| <b>8 The Marc Pease Experience</b><br>(Comedy) | 8/21/09         | 1                       | No                          | DF, PE, Co, S          | None                  | Paramount Vantage<br>(all media)   |
| Venues   | 1st Wkend<br>10 | 2nd Wkend<br>XXXX       | 3rd Wkend<br>XXXX           | 4th Wkend<br>XXXX      | 5th Wkend....<br>XXXX | <b>TOTAL Box Off.</b> \$ 4,033<br><b>Budget<sup>6</sup></b> \$7m-\$12m<br><b>Max Venues</b> 10 <b>Total Wkends</b> 1 |
| Box Office <sup>5</sup>                        | \$ 2,641        | XXXX                    | XXXX                        | XXXX                   | XXXX                  |  |
| \$\$/venue                                     | \$ 264          | XXXX                    | XXXX                        | XXXX                   | XXXX                  |  |

**Foreign Sales**  
Paramount Vantage

**Domestic Sales**  
NA

| Film Title                           | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival            | US Distributor <sup>4</sup>               | Foreign Sales           |
|--------------------------------------|--------------|-------------------------|-----------------------------|------------------------|---------------------------|---|-------------------------|
| <b>9 My One and Only</b><br>(Comedy) | 8/21/09      | 4                       | No                          | PE, Co, MG, PS, D, S   | Berlin '09                | Freestyle Releasing<br>(T - service deal) | Essential Entertainment |
| 1st Wkend                            | 2nd Wkend    | 3rd Wkend               | 4th Wkend                   | 5th Wkend...           |                           |   |                         |
| Venues 4                             | 10           | 77                      | 116                         | 202                    | <b>TOTAL Box Off.</b>     | \$2.5m                                    | <b>Domestic Sales</b>   |
| Box Office <sup>5</sup>              | \$ 58,692    | \$ 79,652               | \$385k                      | \$350k                 | <b>Budget<sup>6</sup></b> | \$12m-\$18m                               | CAA                     |
| \$\$/venue                           | \$ 14,673    | \$ 7,965                | \$ 5,005                    | \$ 3,018               | <b>Max Venues</b>         | 256                                       | <b>Total Wkends</b> 13  |

| Film Title                           | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival                             | US Distributor <sup>4</sup>            | Foreign Sales         |
|--------------------------------------|--------------|-------------------------|-----------------------------|------------------------|--|--|-----------------------|
| <b>10 Sikandar</b><br>(Thriller, FL) | 8/21/09      | 0                       | No                          | FDF, Co                | Indian Film Festival<br>of Los Angeles '09 | BIG Pictures (Reliance)<br>(all media) | NA                    |
| 1st Wkend                            | 2nd Wkend    | 3rd Wkend               | 4th Wkend                   | 5th Wkend...           |  |  |                       |
| Venues 9                             | XXXX         | XXXX                    | XXXX                        | XXXX                   | <b>TOTAL Box Off.</b>                      | \$ 1,954                               | <b>Domestic Sales</b> |
| Box Office <sup>5</sup>              | \$ 1,954     | XXXX                    | XXXX                        | XXXX                   | <b>Budget<sup>6</sup></b>                  | \$750k-\$1.25m                         | NA                    |
| \$\$/venue                           | \$ 217       | XXXX                    | XXXX                        | XXXX                   | <b>Max Venues</b>                          | 9                                      | <b>Total Wkends</b> 1 |

| Film Title                         | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival            | US Distributor <sup>4</sup> | Foreign Sales         |
|------------------------------------|--------------|-------------------------|-----------------------------|------------------------|---------------------------|-----------------------------|-----------------------|
| <b>11 Streetballers</b><br>(Drama) | 8/21/09      | 0                       | No                          | PE, Co                 | Hollywood Black '08       | MSK Films<br>(T - self)     | None listed.          |
| 1st Wkend                          | 2nd Wkend    | 3rd Wkend               | 4th Wkend                   | 5th Wkend...           |                           |                             |                       |
| Venues 2                           | XXXX         | XXXX                    | XXXX                        | XXXX                   | <b>TOTAL Box Off.</b>     | \$ 11,581                   | <b>Domestic Sales</b> |
| Box Office <sup>5</sup>            | \$ 11,581    | XXXX                    | XXXX                        | XXXX                   | <b>Budget<sup>6</sup></b> | \$1.5m (\$550k deferred)    | None listed.          |
| \$\$/venue                         | \$ 5,791     | XXXX                    | XXXX                        | XXXX                   | <b>Max Venues</b>         | 2                           | <b>Total Wkends</b> 1 |

| Film Title                                 | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival            | US Distributor <sup>4</sup>             | Foreign Sales          |
|--|--------------|-------------------------|-----------------------------|------------------------|---------------------------|---|------------------------|
| <b>12 World's Greatest Dad</b><br>(Comedy) | 8/21/09      | 2                       | No                          | PE, Co, S              | Sundance '09              | Magnolia Pictures<br>(all media, T-VOD) | Cinetic Int'l          |
| 1st Wkend                                  | 2nd Wkend    | 3rd Wkend               | 4th Wkend                   | 5th Wkend...           |                           |   |                        |
| Venues 1                                   | 9            | 29                      | 30                          | 18                     | <b>TOTAL Box Off.</b>     | \$222k                                  | <b>Domestic Sales</b>  |
| Box Office <sup>5</sup>                    | \$ 4,675     | \$ 27,061               | \$ 54,545                   | \$ 33,811              | <b>Budget<sup>6</sup></b> | \$3m-\$6m                               | Cinetic Media/CAA      |
| \$\$/venue                                 | \$ 4,675     | \$ 3,007                | \$ 1,881                    | \$ 1,127               | <b>Max Venues</b>         | 30                                      | <b>Total Wkends</b> 14 |

FIFTH WEEKEND OF AUGUST

| Film Title                  | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival            | US Distributor <sup>4</sup>               | Foreign Sales          |
|-----------------------------|--------------|-------------------------|-----------------------------|------------------------|---------------------------|---|------------------------|
| <b>1 Big Fan</b><br>(Drama) | 8/28/09      | 0                       | No                          | PE                     | Sundance '09              | First Independent Pictures<br>(all media) | None listed.           |
| 1st Wkend                   | 2nd Wkend    | 3rd Wkend               | 4th Wkend                   | 5th Wkend...           |                           |   |                        |
| Venues 2                    | 10           | 13                      | 14                          | 15                     | <b>TOTAL Box Off.</b>     | \$235k                                    | <b>Domestic Sales</b>  |
| Box Office <sup>5</sup>     | \$ 24,266    | \$ 21,614               | \$ 35,884                   | \$ 19,220              | <b>Budget<sup>6</sup></b> | <\$1m                                     | Andrew Hurwitz         |
| \$\$/venue                  | \$ 12,133    | \$ 2,161                | \$ 2,760                    | \$ 1,373               | <b>Max Venues</b>         | 15  | <b>Total Wkends</b> 22 |

| Film Title                         | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival            | US Distributor <sup>4</sup>            | Foreign Sales         |
|------------------------------------|--------------|-------------------------|-----------------------------|------------------------|---------------------------|--|-----------------------|
| <b>2 Daddy Cool</b><br>(Drama, FL) | 8/28/09      | 0                       | No                          | FDF, Co                | None                      | BIG Pictures (Reliance)<br>(all media) | NA                    |
| 1st Wkend                          | 2nd Wkend    | 3rd Wkend               | 4th Wkend                   | 5th Wkend...           |                           |  |                       |
| Venues 18                          | XXXX         | XXXX                    | XXXX                        | XXXX                   | <b>TOTAL Box Off.</b>     | \$ 14,319                              | <b>Domestic Sales</b> |
| Box Office <sup>5</sup>            | \$ 14,319    | XXXX                    | XXXX                        | XXXX                   | <b>Budget<sup>6</sup></b> | \$1.25m-\$1.75m                        | NA                    |
| \$\$/venue                         | \$ 796       | XXXX                    | XXXX                        | XXXX                   | <b>Max Venues</b>         | 18                                     | <b>Total Wkends</b> 1 |

| Film Title                          | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup> | Debut Festival            | US Distributor <sup>4</sup>                         | Foreign Sales          |
|-------------------------------------|--------------|-------------------------|-----------------------------|------------------------|---------------------------|---|------------------------|
| <b>3 Into Temptation</b><br>(Drama) | 8/28/09      | 0                       | No                          | PE, Co, S              | Newport Beach '09         | Ten Ten Films (T - self)<br>First Look Studios (HV) | Arsenal Pictures       |
| 1st Wkend                           | 2nd Wkend    | 3rd Wkend               | 4th Wkend                   | 5th Wkend...           |                           |   |                        |
| Venues 1                            | 1            | 1                       | 2                           | 2                      | <b>TOTAL Box Off.</b>     | \$ 97,457   | <b>Domestic Sales</b>  |
| Box Office <sup>5</sup>             | \$ 10,916    | \$ 7,057                | \$ 4,916                    | \$ 11,111              | <b>Budget<sup>6</sup></b> | <\$800k   | Arsenal Pictures       |
| \$\$/venue                          | \$ 10,916    | \$ 7,057                | \$ 4,916                    | \$ 5,556               | <b>Max Venues</b>         | 2   | <b>Total Wkends</b> 10 |

| Film Title                                   | Release Date | # of Stars <sup>1</sup> | Star Director? <sup>2</sup> | Financing <sup>3</sup>                        | Debut Festival | US Distributor <sup>4</sup>                     | Foreign Sales                             |
|--|--------------|-------------------------|-----------------------------|---|----------------|---|---|
| <b>4</b> <i>Mystery Team</i><br>(Comedy)     | 8/28/09      | 0                       | No                          | PE  | Sundance '09   | Roadside Attractions<br>(T, HV)                 | None listed.                              |
| Venues                                       | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend                                     | 5th Wkend....  |   |   |
|  | 1            | 1                       | 2                           | 3   | 1              | <b>TOTAL Box Off.</b> \$ 89,442                 | <b>Domestic Sales</b>                     |
| Box Office <sup>5</sup>                      | \$ 7,840     | \$ 743                  | \$ 3,183                    | \$ 2,025                                      | \$ 2,350       | <b>Budget<sup>6</sup></b> <\$500k               | Submarine Entertainment                   |
| \$\$/venue                                   | \$ 7,840     | \$ 743                  | \$ 1,592                    | \$ 675  | \$ 2,350       | <b>Max Venues</b> 4 <b>Total Wkends</b> 17      |   |
| <b>5</b> <i>The Open Road</i><br>(Drama)     | 8/28/09      | 3                       | No                          | PE, Co, S, MG, PS, D                          | Munich '09     | Anchor Bay (Overture)<br>(T, HV)                | Odd Lot Int'l                             |
| Venues                                       | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend                                     | 5th Wkend....  |   |   |
|  | 14           | 7                       | XXXX                        | XXXX  | XXXX           | <b>TOTAL Box Off.</b> \$ 19,716                 | <b>Domestic Sales</b>                     |
| Box Office <sup>5</sup>                      | \$ 13,323    | \$ 2,541                | XXXX                        | XXXX  | XXXX           | <b>Budget<sup>6</sup></b> \$6.8m                | Odd Lot (self-repped)/<br>ICM             |
| \$\$/venue                                   | \$ 952       | \$ 363                  | XXXX                        | XXXX  | XXXX           | <b>Max Venues</b> 14 <b>Total Wkends</b> 2      |   |
| <b>6</b> <i>The September Issue</i><br>(Doc) | 8/28/09      | 0                       | No                          | DF, Co  | Sundance '09   | Roadside Attractions<br>(T, HV)<br>A&E (pay TV) | Elle Driver                               |
| Venues                                       | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend                                     | 5th Wkend....  |   |   |
|  | 6            | 20                      | 111                         | 115   | 143            | <b>TOTAL Box Off.</b> \$3.8m                    | <b>Domestic Sales</b>                     |
| Box Office <sup>5</sup>                      | \$221k       | \$146k                  | \$694k                      | \$404k  | \$380k         | <b>Budget<sup>6</sup></b> \$1.5m-\$3m           | A&E (self-repped)/<br>CAA                 |
| \$\$/venue                                   | \$ 36,772    | \$ 7,302                | \$ 6,252                    | \$ 3,517                                      | \$ 2,660       | <b>Max Venues</b> 143 <b>Total Wkends</b> 23    |   |
| <b>7</b> <i>Still Walking</i><br>(Drama, FL) | 8/28/09      | 0                       | No                          | Co, FDF                                       | Toronto '08    | IFC Films<br>(all media, T-VOD)                 | Celluloid Dreams                          |
| Venues                                       | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend                                     | 5th Wkend....  |   |   |
|  | 2            | 8                       | 11                          | 13  | 5              | <b>TOTAL Box Off.</b> \$167k                    | <b>Domestic Sales</b>                     |
| Box Office <sup>5</sup>                      | \$ 20,298    | \$ 41,348               | \$ 26,211                   | \$ 15,609                                     | \$ 6,688       | <b>Budget<sup>6</sup></b> <\$5m                 | Celluloid Dreams                          |
| \$\$/venue                                   | \$ 10,149    | \$ 5,169                | \$ 2,383                    | \$ 1,201                                      | \$ 1,338       | <b>Max Venues</b> 13 <b>Total Wkends</b> 5      |   |
| <b>8</b> <i>We Live in Public</i><br>(Doc)   | 8/28/09      | 0                       | No                          | PE, iCo, DF*<br>*Katalyst has studio funding. | Sundance '09   | Abramorama Ent.<br>(T - service deal)           | Celsius Entertainment                     |
| Venues                                       | 1st Wkend    | 2nd Wkend               | 3rd Wkend                   | 4th Wkend                                     | 5th Wkend....  |   |   |
|  | 1            | 2                       | 1                           | 1   | 1              | <b>TOTAL Box Off.</b> \$ 41,711                 | <b>Domestic Sales</b>                     |
| Box Office <sup>5</sup>                      | \$ 7,325     | \$ 3,793                | \$ 529                      | \$ 4,289                                      | \$ 1,595       | <b>Budget<sup>6</sup></b> \$1.5m-\$3m           | Submarine Entertainment/<br>Cinetic Media |
| \$\$/venue                                   | \$ 7,325     | \$ 1,897                | \$ 529                      | \$ 4,289                                      | \$ 1,595       | <b>Max Venues</b> 2 <b>Total Wkends</b> 10      |   |

## NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

FDF = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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